### ARIZONA STATE UNIVERSITY AT THE POLYTECHNIC (1)

**Dept.:** School of Applied Arts and Sciences  
**School:** Computer Science and Engineering  
**Program:** Multimedia Writing & Technical Communication  
**URL:** [https://webapp.asu.edu/eadvisor/MajorInfo.external?sp=SAS](https://webapp.asu.edu/eadvisor/MajorInfo.external?sp=SAS)  
**Notes:** 
- This list was designed to profile undergraduate majors in the discipline of rhetoric and composition.  
- This list does not currently include creative writing majors as such, programs at associate or graduate levels, nor does it include certificate-only programs.  
- The majors highlighted in yellow were added since the last list was published and the majors highlighted in orange were significantly revised since this list was last published.  
- This list is created on 11 x 17 inch paper in a landscape orientation. If you need to print on smaller paper, adjust your printer settings to "letter" size scale.

#### Writing Majors at a Glance (01/30/2009)

<table>
<thead>
<tr>
<th>MAJOR NAME</th>
<th>Mission/ Purpose/ Description</th>
<th>Core</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARIZONA STATE UNIVERSITY AT THE POLYTECHNIC (1)</td>
<td>The Bachelor of Arts (BA) in Literature, Writing, and Film degree program focuses on effective writing, critical thinking, and sophisticated reading of literary and nonliterary texts.</td>
<td>Choose two from: ENG 200: Critical Reading and Writing About Literature (HJ) ENG 217: Writing Reflective Essays (L) ENH 230: Introduction to Film Studies (HJ)</td>
<td>This list was designed to profile undergraduate majors in the discipline of rhetoric and composition.</td>
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<td></td>
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<td>Required</td>
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<td></td>
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<td>ENH 245: Introduction to Writing Family History (L) ENH 246: Introduction to Researching Family History ENH 317: Publishing in Literary Magazines ENH 320: Writing a Personal History (L) ENH 322: Editing Family History for Public Audiences (L) ENH 325: Writing Creative Nonfiction for Publication ENH 346: Intermediate Family History Research ENH 360: Travel Writing ENH 362: Digital Media for the Humanities and Arts ENH 364: Digital Media in the Humanities and Arts ENH 370: Travel Writing (L) ENH 204: Introduction to Contemporary Literature (HJ) ENH 210: Introduction to Creative Writing ENH 310: Intermediate Creative Writing ENH 411: Advanced Creative Writing ENH 412: Creative Nonfiction ENH 212 English Prose Style ENH 215 Strategies for Academic Writing ENH 216 Persuasive Writing on Public Issues ENH 385 Career Development for English Majors ENH 472 Rhetorical Studies TWC 301 General Principles of Multimedia Writing</td>
<td>The majors highlighted in yellow were added since the last list was published and the majors highlighted in orange were significantly revised since this list was last published.</td>
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<tr>
<td></td>
<td></td>
<td>Directed Electives</td>
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<td>Any ENG or ENH Writing courses Any Upper Division ENG or ENH literature courses. Any of the following GIT courses: GIT 194: Multimodal Writing and Communication ENH 362: Digital Project Management</td>
<td>Entry last updated November 2008</td>
</tr>
<tr>
<td>ARIZONA STATE UNIVERSITY AT THE POLYTECHNIC CAMPUS (2)</td>
<td>The Bachelor of Arts in Multimedia Writing and Technical Communication is the only undergraduate technical communication degree program available in the state of Arizona. Multimedia writing is writing that incorporates graphics, sound, design, and media. Technical communication is applied workplace communication that makes technical information understandable and available to many audiences. In the multimedia writing and technical communication program, students learn how to produce, design, and manage information using both traditional and developing technologies.</td>
<td>Core</td>
<td>This list was designed to profile undergraduate majors in the discipline of rhetoric and composition.</td>
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<tr>
<td></td>
<td></td>
<td>• TWC 301 General Principles of Multimedia</td>
<td>This list does not currently include creative writing majors as such, programs at associate or graduate levels, nor does it include certificate-only programs.</td>
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<td></td>
<td></td>
<td>• TWC 401 Principles of Technical Editing</td>
<td>The majors highlighted in yellow were added since the last list was published and the majors highlighted in orange were significantly revised since this list was last published.</td>
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<td></td>
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<td>• TWC 411 Principles of Visual Communication</td>
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<td>• TWC 421 Principles of Writing with Technology</td>
<td>Entry last updated November 2008</td>
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<td>• TWC 431 Principles of Technical Editing</td>
<td>Entry last updated November 2008</td>
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<td></td>
<td>Directed Electives</td>
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<td>• The remaining hours will be elective in the major (TWC) at least six of which need to be in such genre courses as TWC 443 Proposal Writing or TWC 447 Business Reports.</td>
<td>Entry last updated November 2008</td>
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<td>• Each student will be encouraged to present a &quot;related area&quot; consisting of 12 hours of study in one other discipline. At least nine of these 12 hours must be upper level. Suggested disciplines might be, but are not limited to, applied psychology, business administration, or computer graphics. Students, with the help of an advisor, may also develop a coherent interdisciplinary related area.</td>
<td>Entry last updated November 2008</td>
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<td></td>
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<td>• TWC 490 Capstone • An Internship (TWC 484) or supervised work experience is strongly recommended.</td>
<td>Entry last updated November 2008</td>
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</table>
Students in this program are immersed in the theory and practice of discourse, with an emphasis on written forms. Faculty with expertise in rhetoric from the classical period to the present and in composition theory help students develop the ability to write for various audiences, to understand the historical and social significance of written communication, and to interpret and situate texts and their strategies.

The writing major shares many interests with the English major, but its focus is more directly on producing writing. For this reason, a writing major will take courses in several varieties of writing -- news, business, creative writing and others -- to pursue and prepare for a wide variety of career possibilities. Writing majors have had successful careers in technical writing, journalism, academic writing, business writing and management. Students have often chosen double majors with English, mass communications and business writing, business and management.

Pursue and prepare for various careers in technical writing, journalism, academic writing, business writing and management. Students have often chosen double majors with English, mass communications and business writing, business and management.

In today's competitive world, information is power. All forms of writing from news articles to business proposals, from advertisements to the web pages, require specialized, top quality, writing skills. The Professional Writing track gives students a head start by preparing them for careers in many fields, including business, health care, law, desktop publishing, technical writing, editing, public relations, television and media, journalism, and advertising. A broad range of writing styles, including fictions and technical writing, are explored. These outstanding courses are complemented by an internship which gives students valuable exposure to a corporate or non-profit writing experience, depending upon their interests. Students can further enhance their skills by writing for the student newspaper, the Barry Buccaneer.

The Gateway course is the introductory writing course for students majoring in English. Additional courses in composition continue this emphasis on correct grammar, syntax and style in different writing situations, including for college and professional writing, technical, fiction and non-fiction, both print and new media. Course requirements for the Professional Writing track include courses in various writing styles, including fiction, technical, journalism, and advertising. A broad range of writing styles, including fictions and technical writing, are explored. These outstanding courses are complemented by an internship which gives students valuable exposure to a corporate or non-profit writing experience, depending upon their interests. Students can further enhance their skills by writing for the student newspaper, the Barry Buccaneer.

In the field of professional writing, students have had successful careers in technical writing, journalism, academic writing, business writing and management. Students have often chosen double majors with writing and English, mass communications, and new media.
CARLOW UNIVERSITY
Dept.: English
Written Communications Program

Degree in: MAJOR: PROFESSIONAL WRITING
Writing/Business (as separate from English, Liberal Studies, or Creative Writing)

The professional writing and professional writing/business majors as well as the professional writing minor are designed for students interested in pursuing work and education with the written word. Majors are prepared to work in publications, the media, nonprofit organizations, fundraising/development, corporations, and entrepreneurial small businesses. Some pursue graduate degrees in writing and choose careers in teaching on the college, secondary, or elementary levels.

Required
- EN 150 Non-fiction Writing
- EN 222 Language and the Media
- EN 263 Persuasion and Promotion: Intro to Professional Writing
- EN 335 Critical Application
- EN 338 Literary & Writing Ethics

Directed Electives/Courses
- Plus two 3-credit Literature Electives Professional Writing Emphasis Requirements:
  - Option A: Writing for Publications
    - EN 203 Description and Narration, EN 243 Language and Resources, EN 247 Travel Writing (W), EN 260 News Writing (Also CM 260), EN 330 Feature Writing, EN 331 Critical Writing (W), AR 205 Computer Art, CM 207 Film/TV/Media Criticism
  - Option B: Writing for Professional Schools & Business
    - EN 206 Writing for Business and Industry, EN 244 Corporate Writing, EN 346 Technical Writing (W), EN 347 Proposal Writing (R) (W), EN 348 Strategic Writing, EN 349 Government Grants, EN 351 Argumentative Writing; IM 203 Advanced Applications: Spreadsheets/Databases

Capstone
- EN 446 Professional Writing Senior Seminar

CARROLL COLLEGE (MT)
Dept.: Language & Literature

Degree in: MAJOR: ENGLISH WRITING

Carroll's English graduates can look forward to excellent placement opportunities in various careers, professional schools, and graduate programs around the country. Approximately one-third of Carroll's English graduates become educators in primary or secondary schools. Others pursue successful careers in advertising, business, communications, journalism, public relations, politics, publishing, and numerous other fields. Carroll's English graduates often choose to pursue advanced degrees (M.A., M.F.A., Ph.D., etc.) in graduate programs and law schools across the United States and around the world. English faculty at Carroll are committed to placing qualified students into their chosen careers or the finest professional and graduate programs possible. Preparation for the Graduate Record Exam (G.R.E.) is a significant feature of this commitment to prepare graduates with a solid foundation for academic and professional success.

Core
- EN 200 Literary Studies
- EN 221 Survey of Classical Literature
- EN 223 Survey of British Literature I
- EN 224 Survey of American Literature

Directed Electives/Courses
- Two courses from each of the following four categories:
  - A. Theory: B. Creative Writing Genres: C. Professional Writing Genres: D. Authors and Literary Genres
  - Completion of a modern or classical second language through the intermediate level.

Capstone
- EN 490 Capstone Seminar

CLEMSON UNIVERSITY
Dept.: English

The English major at Clemson is all about choices. The English Department at Clemson University is among the nation's pioneers, combining literary studies and professional communications. Building on its history of offering its students a strong education in these fields at the graduate level, the English Department is expanding its degree offerings for undergraduates. Now students can choose between a concentration in Literature and a concentration in Writing and Publication Studies. The English major at Clemson is a program that challenges students to both become active participants in humanistic study and to develop an understanding of the interaction between literature, research, literary expression, professional communication, rhetoric, and creative writing. Students will learn the skills necessary to become excellent communicators and will be challenged to do so intelligently in both academic and professional environments. Writing and Publication Studies (WPS)

An emphasis in WPS focuses on the rhetorical, linguistic, and practical concepts involved in representation considered both historically and across a range of digital, oral, print, and visual media to examine their respective advantages and to explore their most effective design

Gateway
- A. ENGL 190, 390 Introduction to the English Major
- B. ENGL 310 Critical Writing About Literature
- C. ENGL Literature Survey Requirement (two courses from ENGL 396, 397, 398, 399)—6 hours

Required
- D. Group 1 (ENGL 411: Shakespeare)—3 hours
- E. Group 5 (One course from ENGL 401, 403, 435, 436, 440, 491, 492)—3 hours
- F. Group 7 (One course from ENGL 312, 345, 346, 348)—3 hours

* The Group 7 course fulfills the Gen. Ed. Advanced Writing Requirement

Directed Electives
- WPS Emphasis Area: 15 hours
  - A. ENGL 499—3 hours
  - B. Group 5 (One additional course from ENGL 401, 403, 435, 436, 440, 491, 492)—3 hours
  - C. Group 7 (One additional course from ENGL 312, 345, 346, 348)—3 hours
  - D. Group 9 (Two courses from ENGL 332, 387, 441, 460, 475, 478)—6 hours
  - G. Group 8 (One 400-level ENGL elective)—3 hours

Capstone
- EN 446 Professional Writing Senior Seminar
Because you can! We are one of the few English departments that give students the option of choosing from either a major in English or Writing. In the words of one of our students, "You have options, which makes the program and classes you choose more individualized and more likely to be classes that you will truly enjoy, not classes you 'have to take.'"

Because we celebrate the pleasure of the text: at Drake you can meet, listen, and talk with visiting writers, work with faculty on teaching and research projects, participate in writing groups, read on Drake Writers' Periphery, or tutor in our Writing Workshop.

Because we take learning beyond the classroom: many classes incorporate service learning, taking you into community businesses, schools, and institutions. ...more

Because it is professional: perhaps more than anything else, employers want people with communications skills, with the abilities to write and to think creatively and critically. This may be one reason why 95% of our students are pursuing careers related to their majors within six months of graduation. Here are some of our recent alumni.

<table>
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<tr>
<td>English 61</td>
<td>Completion of five course credits from the courses listed below: RHE 155 Introduction to Journalism, RHE 225 Journalism Workshop, RHE 255 The Essay, RHE 285 Professional Writing/RHE 285 Technical Writing, RHE 325 Advanced Journalism Workshop, RHE 335 Writers Colony, RHE 345 Nature Writing, RHE 375, Advanced Writers Studio (2 terms)</td>
</tr>
</tbody>
</table>
| Writing Seminar                 | Directed Electives/Courses: Completion of an additional two course credits from either the previous list of Rhetoric courses under #2 or any of the following courses: CRW 280 & 285 Poetry Workshop 1 and 2 (0.5 course credit each; 1.0 total), CRW 290 & 295 Fiction Workshop 1 and 2 (0.5 course credit each; 1.0 total), CRW 115 Hypertext, RHE 210 Journalism Practicum (5 terms), RHE 275 Cultural Studies, RHE 312 T-845 Directed Studies in Writing (If not used for completion of requirement #5), RHE 895 Publications Practicum or Internship in Journalism maximum of 1.0 course credit) THE 200 Beginning Playwriting, THE 300 Advanced Playwriting, RHE 535 Rhetorical Theory and Practice
| English 60                      | Capstone: Choose 1: RHE 415 Advanced Writing Workshop, RHE 845 Directed Studies in Writing, Honors Thesis |
| Literary Study                  |                                                                          |
| One course from English 20-80, 99 |                                                                          |
| Writing Core (12 credits)       |                                                                          |
| Choose 1: ENG 86, Reading & Writing Sexuality, ENG 91 Reading & Writing Poetry, ENG 92 Reading & Writing Short Fiction, ENG 93 Reading & Writing Non-fiction, ENG 94, Business & Administrative Communication, ENG 95, Report & Proposal Writing, ENG 99, Special Topics (with advisor approval) |
Because according to Drake student surveys, English and Writing majors are more satisfied with their majors, the quality of their classroom experience, and advising, and report greater improvement in their writing and critical thinking than students in A&S, Business, Journalism, Pharmacy, and Education.

Because "the undergraduate curriculum currently in place is exemplary of what the best English departments . . . are offering." (2004 Program Review Report) Further, the report identified these core areas of excellence - click on the links for more information:

- Superb faculty
- Innovative curriculum with exciting courses and pioneering new Writing Major
- Individual courses focused on active and collaborative learning, with strong emphasis on developing crucial reading and writing skills
- Talented students with strong commitment to the major
- Thoughtful integration of all University and College goals into departmental goals
- Leadership within the University in interdisciplinary endeavors
- Excellent outreach with Des Moines community

The English Department at Eastern Michigan University offers four options for bachelor's degrees that lead to careers in writing:

- Journalism
- Professional writing
- Public relations
- Technical communication

We also offer a minor in writing.

These options not only equip you to write like a professional, but also give you interdisciplinary training in interviewing, editing, Web design, audience analysis and publishing. In these programs you will work on projects with real world clients to gain valuable insights into the working world. EMU also offers internships, which provide you with real-world experience in your chosen path.

What makes the writing programs at EMU special? Our academic features are second to none! With our 19:1 student to professor ratio, you can always expect a small hands-on class taught by one of our esteemed, nationally recognized faculty.

You'll receive real world experiences in our courses; a workshop approach to skill building; academic/career advising by faculty; blending of theoretical strategies and practical application; and academic service-learning on workplace projects.

**Required**

- JRNL215 News Writing and Reporting
- ENGL324 Principles of Technical Communication
- JRNL306 Feature Writing
- JRNL312 Introduction to Public Relations
- ENGL424 Technical Writing
- ENGL427 Technical Editing

**Directed Electives/Courses**

- Restricted Elective Courses (choose 3): ENGL225 Writing in a Changing World, ENGL326 Research Writing, ENGL328 Writing, Style and Technology, ENGL335 Imaginative Writing, ENGL387 Cooperative Education in English, ENGL417 Writing about Controversies, ENGL422 Writer’s Workshop: Fiction or Poetry, ENGL428 Writing Computer Documentation, ENGL444 Writing for the World Wide Web, ENGL488/489/490 Internship in Technical Writing (1/2/3 hrs), JRNL305 Editorial, Column, and Review Writing, JRNL314 Writing for Public Relations, JRNL387/487 Cooperative Education in Journalism/Public Relations, JRNL423 Magazine Article Writing, JRNL488/489/490 Internship in Journalism/Public Relations (1/2/3 hrs), INDT121 Graphic Communication, *INDT201 Microcomputer Applications in Technology, INDT204 Photographic Communication, INDT346 Electronic Publishing Technology

**Capstone**

- ENGL484 Seminar in Written Communications

**ALLEN, NANCY**

Director of Writing Programs
Eastern Michigan University
612 Poy Harrell Hall
YPSILANTI MI 48197
nallen@emich.edu.
We also have quite the social setting here at EMU with a supportive community of students with common goals. You'll benefit from friendly relationships with faculty, the option to join any of EMU's 200 social and professional organizations, and receive opportunities to network with working professionals.

**Journalism**
The journalism major prepares students for work in the print media—at newspapers, magazines and trade publications. Journalism students also develop the writing, interviewing and analytical skills required for graduate study and/or careers in business, education and law.

**Professional writing**
This concentration combines coursework in journalism, public relations writing and technical communication to give students an educational background useful in pursuing a variety of professional writing careers.

**Public relations**
In this major, you will take courses in communications, journalism, graphics, research and marketing. Because public relations play a significant role in our daily lives, the need for competent practitioners has never been greater.

**Technical communication**
This concentration will prepare you to work in the technical writing and IT fields. You will learn how to write, edit and design a variety of documents that convey technical information to different users and readers.

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**Why Professional and Technical Writing?**
The concentration in Professional and Technical Writing at Georgia Southern University will prepare you to work right after graduation. Based upon rhetorical theory and practical application, the courses develop competence in writing skill, computer use, basic genres, audience awareness, and visuals and layout. Combined with a minor and electives that can expose you to related disciplines, this program allows you to apply a facility with writing to the needs of business and industry.

**Requirements as of Fall 2007:**

**Core**
- LING 3630 – Language and Linguistic Theory (3)
- WRIT 3130 – Creative Writing (3)
- WRIT 3220 – Foundations in Technical and Professional Writing (3)
- WRIT 3531 – Frameworks in Writing Studies (3)

**Required**
- WRIT 3233 – Technical and Professional Editing (3)
- WRIT 5930 – Technical Writing (3)

**Directed Electives/Courses**
- *WRIT 3030 – Selected Topics in Writing (3)
- WRIT 3230 – Writing in the Workplace (3)
- WRIT 3232 – Document Creation for Technical and Professional Writers (3)
- WRIT 3234 – Research Methods for Technical and Professional Writers (3)
- *WRIT 5030 – Selected Topics in Writing (3)
- WRIT 5550 – Technologies of Writing (3)
- WRIT 5331 – Twentieth Century Rhetoric (3)
- WRIT 5550 – Technologies of Writing (3)

* With Advisor consent.
Writing & Culture, What is it?
A concentration in Writing & Culture engages students in the study of writing as both a tool and a social practice, with particular attention to the history and strategies of writing instruction. Faculty members in this concentration focus their scholarly inquiry on the ways in which writing systems have shaped and been shaped by the needs of social, cultural, political, economic, and professional communities.

Here at Georgia Southern

Courses in this area focus on issues such as writing and social justice, identity and literacy, ecomposition, globalization and writing, race theory, writing center theory, argumentation, ethics, intellectual property, and research methods.

Why should you choose Writing & Culture as a concentration?
A focus on Writing & Culture will prepare you for a wide variety of career paths and make you especially attractive to potential employers and/or graduate schools.

- With a BA and a teaching certificate, you can teach in the public schools at the secondary level, and a strong background in writing instruction will make you a prized candidate.
- With a BA and training in writing instruction, you can teach English as a foreign language while living in foreign countries. You will be qualified to seek employment with newspapers, publishing houses, trade organizations, and large companies in a variety of editing, writing, advertising, and publication positions.
- You can use this concentration as a stepping stone into professional degree programs such as medical school (with 30 hrs. of science) or law school.
- You can use this concentration as a first step toward further graduate study in areas such as communication, rhetoric/composition, international business, ESL, or library science. Ph.D.s in rhetoric/composition are currently in great demand.

Core 12 Hours
Students must complete with a minimum grade of "C" in WRIT 3530 and at least two other common body of knowledge courses before attempting upper division classes.

- WRIT 3130 - Creative Writing (3)
- WRIT 3230 - Writing in the Workplace (3)
- WRIT 3531 - Frameworks in Writing Studies (3)
- LING 3630 - Language and Linguistic Theory (3)

Directed Courses/Electives 18 Hours
Select six of the following (18 hours):

- WRIT 3131 - Teaching Writing (3)
- WRIT 3430 - Linguistics and Grammar for Teachers (3)
- WRIT 3030 - Special Topics in Writing (3)
- WRIT 4550 - Literacy Studies
- WRIT 4560 - Composition Studies
- WRIT 4570 - Rhetoric in Writing
- WRIT 4580 - Cultural Studies in Writing
- WRIT 4130 - Creative Non-Fiction (3)
- WRIT 5330 - History of the English Language (3)
- WRIT 5550 - Technologies of Writing (3)

Minor 15 Hours

Electives (advisor approved) 15 Hours
**Georgia State University**

**Dept.:** English

**BA in**

**MAJOR:** English

**CONCENTRATION:**
- Advanced Rhetoric and Composition

http://rhetcomp.gsu.edu/undergraduate.php

Entry last updated November 2008

Advanced Composition and Rhetoric at Georgia State University is an area of concentration for a BA, MA, or Ph.D in English, although anyone can take the courses offered. No other university in Georgia offers this opportunity.

You will study rhetorical history and theory as well as contemporary approaches to the theory and practice of writing in both academic and non-academic settings. In addition, you will learn how to use new publication and information technologies, such as HTML coding, which will make you more attractive to prospective employers. Each of these courses will make you a better writer and improve your ability to communicate in general.

Whatever your academic and career goals, taking courses in Advanced Composition and Rhetoric will help you become a better writer and improve your ability to communicate effectively.

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**Grand Valley State University**

**Dept.:** Writing

**Degree in**

**MAJOR:** Writing

2 EMPHASIS:
- Professional Writing
- Creative Writing

http://www.gvsu.edu/writing

Entry last updated November 2008

The mission of the Department of Writing is to develop in students the ability to write well in a variety of contexts and to promote good writing and good writing pedagogy in our local academic and non-academic communities.

As writers and teachers of writing, we value an academic environment that involves community, collaboration, interdisciplinary research, a progressive reliance on technology for rhetorical ends, a connection to the local, national, and international writing community, and a commitment to supporting academic, creative, and professional concerns in our university and the local community.

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**Hocks, Mary**

404-415-5800

Department of English

P.O. Box 3970

ATLANTA GA 30302-3970

mhocks@gsu.edu

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**GRAND VALLEY STATE UNIVERSITY**

**Dept.:** Writing

**Degree in**

**MAJOR:** Writing

2 EMPHASIS:
- Professional Writing
- Creative Writing

http://www.gvsu.edu/writing

Entry last updated November 2008

The mission of the Department of Writing is to develop in students the ability to write well in a variety of contexts and to promote good writing and good writing pedagogy in our local academic and non-academic communities.

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**Hocks, Mary**

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Department of English

P.O. Box 3970

ATLANTA GA 30302-3970

mhocks@gsu.edu

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**Gateway**

English 2150, Introduction to Rhetoric

**Core**

- 2. Required Courses
  - (9) Engl 2120 British Literature (3)
  - Engl 2130 American Literature (3)
  - Engl 2140 Introduction to Literary Studies OR
    Engl 2150 Introduction to Rhetoric (3)

**Required**

- 4. Select one course.
  - Engl 3080 History, Theory, and Practice of Argumentative Writing (3)
  - Engl 3090 History, Theory, and Practice of Expository Writing (3)
  - Engl 3100 Twentieth-Century Composition Theory and Practice (3)
  - English 4520 Feminism and Technology (Gender and Writing)

**Directed Electives/Courses**

- 5. Select one course.
  - Engl 3110 Technical Writing (3)
  - Engl 3115 Document Design (3)
  - Engl 3120 Electronic Writing and Publishing (3)
  - Engl 3130 Business Writing (3)
  - Engl 3140 Editing (3)
  - Engl 3135 Visual Rhetoric

**Directed Electives/Courses**

- 6. Select two electives chosen from advanced composition and rhetoric courses not already taken (one may be selected from creative writing courses).

**Capstone**

- 8. Engl 4320 Senior Seminar: Advanced Composition and Rhetoric (3)

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**Royer, Dan**

Writing Chair

616-331-3411

Department of Writing

Lake Ontario Hall

ALLENDALE MI 49401-8403

royerd@gvsu.edu

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**Gateway**

English 2150, Introduction to Rhetoric

**Core**

- 2. Required Courses
  - (9) Engl 2120 British Literature (3)
  - Engl 2130 American Literature (3)
  - Engl 2140 Introduction to Literary Studies OR
    Engl 2150 Introduction to Rhetoric (3)

**Required**

- 4. Select one course.
  - Engl 3080 History, Theory, and Practice of Argumentative Writing (3)
  - Engl 3090 History, Theory, and Practice of Expository Writing (3)
  - Engl 3100 Twentieth-Century Composition Theory and Practice (3)
  - English 4520 Feminism and Technology (Gender and Writing)

**Directed Electives/Courses**

- 5. Select one course.
  - Engl 3110 Technical Writing (3)
  - Engl 3115 Document Design (3)
  - Engl 3120 Electronic Writing and Publishing (3)
  - Engl 3130 Business Writing (3)
  - Engl 3140 Editing (3)
  - Engl 3135 Visual Rhetoric

**Directed Electives/Courses**

- 6. Select two electives chosen from advanced composition and rhetoric courses not already taken (one may be selected from creative writing courses).

**Capstone**

- 8. Engl 4320 Senior Seminar: Advanced Composition and Rhetoric (3)
The Illinois State University major in English Studies is distinct from other programs around the state and the region. These goals are designed to guide students as they create their plans of study in the English major by articulating both the overarching philosophy that informs the Department's curriculum and the specific knowledge and abilities English majors should acquire.

The following goals reflect a few recurring themes: the ability to read critically; the ability to synthesize ideas and information from a range of sources and to use them as the context for exploring new ideas; the ability to speak and write thoughtfully, creatively, and persuasively in a variety of situations. More broadly, they ask students to go from acquiring received knowledge to critically thinking about knowledge and then to creating knowledge; to understand the social effects of language and to be able to use language for particular social effects; to become a productive, critically thinking member of society.

Although the following goals are organized into five categories for clarity, these categories are not autonomous. Rather, in the spirit of English Studies, they overlap and enter into dialogue with each other. Faculty and students explore the ways each specialized course connects to, informs, and is informed by others across the fields of English Studies. In Senior Seminar, the capstone course for the major, students have the opportunity to reflect on the courses they have taken and to synthesize their experiences as English majors.

Students will be able to:
* make connections among the various areas of English Studies
* recognize similarities and differences among the areas of English Studies
* synthesize the work they have done in their various courses into their own sense of what they have accomplished as English majors
* argue for their own agency in a language-based culture.

Rhetoric

Students will be able to:
* recognize and name techniques that effective rhetors use to persuade their audiences
* articulate the importance of rhetorical situation to analyzing any text
* understand how ideology functions in everyday life, including the ways that commonplaces inform our collective understanding of logic and persuasion
* articulate the functions and effects of language choices—both their own and others'
* perform rhetorical analysis on written, oral, and visual texts
* compose effective rhetorical arguments.

Core

Gateway

Required courses: ENG 100, 102, 300

Required courses: ENG 283, 294, 295, and 296

Core

Electives:


# 6 hours advanced courses selected from: ENG 355, 356, or 357.

Directed Electives/Courses

Capstone

6 hours ENG 398, Professional Practice

Contact:

THOMPSON, TORRI

Director of Undergraduate Studies (309) 438-3667 Williams Hall Room 315 NORMAL IL 61790-4240 tthomps@ilstu.edu
- understand correctness as socially constructed, with registers as socially situated, with dialects as resulting from social separation, with variation as arising along the parameters of age, gender, ethnicity, socioeconomic group, etc.
- understand the complexity of grammar
- advocate for the equal viability, systematicity and worth of all human languages and dialects.

**Writing**

Students will be able to
- write effectively, creatively, and imaginatively in a variety of media and in a wide range of writing situations
- construct logical and persuasive arguments using appropriate evidence
- draw connections among complex ideas and synthesize ideas in creative ways
- be familiar with the kinds of technology that will allow them to produce, engage, and manage electronic and printed texts in the workplace.

**Research**

Students will be able to
- select and evaluate a wide range of appropriate resources for English Studies
- formulate an effective research strategy for finding relevant information for research projects.
- engage new material in textual, visual, and aural forms
- evaluate and synthesize new information and ideas into their projects, giving appropriate attribution to their sources
- make decisions about the purposes for sharing research demonstrate understanding of the ethical and legal uses of intellectual property.

**Entry last updated November 2008**

### INDIANA WESLEYAN UNIVERSITY

Housed in a Division with Communication Arts within a College of Arts and Sciences

**Dept.: Modern Language and Literature**

**Degree in Writing**

(division has 12, including English and media communication)

http://cas.indwes.edu/Modern_Languages_literature/majors/writing.htm

**Entry last updated November 2008**

**Writing - A.B.**

The liberal arts major in writing is designed to prepare students to become outstanding communicators with a high level of proficiency in the use of the written word. The major stresses both the artistic joy of composition and the practical application of writing skills to communication problems in everyday life. Graduates may elect to pursue a career as a writer, editor, or communications consultant, or may wish to apply their expertise in education, business, or the ministry. With its strong liberal arts emphasis, a writing major is recommended as an excellent professional degree program. Majors graduate with a range of writing experience in various genres, with exposure to modern composition theory, and with training in the practical application of rhetoric to life. While the program requires a comprehensive study and practice of writing, it also encourages the student to discover his or her best voice and style.

**Required**

- 12 hours of a foreign or ancient language
- Advanced Writing
- Creative Writing
- Sentence Strategies

**Directed Electives/Courses**

- Electives in Writing, literature, or Com (Adv. public speaking, desktop publishing, journalism & adv. journalism, public relations writing, magazine publishing, script writing, editorial operations)

**Entry last updated 1/30/09**

### Required Courses

- 12 hours of a foreign or ancient language
- Advanced Writing
- Creative Writing
- Sentence Strategies

** Directed Electives/Courses**

- Electives in Writing, literature, or Com (Adv. public speaking, desktop publishing, journalism & adv. journalism, public relations writing, magazine publishing, script writing, editorial operations)

**Entry last updated November 2008**

**30**

**BROWN, MARY**

Division Chair

4201 S Washington Street

MARION IN 46953

mary.brown@indwes.edu
If you define yourself as a writer, our unusually flexible program will prepare you for the artistic and professional challenges that lie ahead. You’ll gain the critical thinking skills and practical experience needed for a career in book, magazine, or online publishing, journalism, marketing and public relations, or creative writing. Or you may opt for graduate study in writing, literature, composition and rhetoric, or law.

As a writing major you’ll develop your expertise through theory and practice in a variety of genres. If you choose, you may select a concentration in creative writing, creative nonfiction, feature writing, or professional and technical writing. Because writing is the expression and analysis of something beyond itself, you’ll also fulfill a foreign language requirement and complete 18 to 21 credits in an outside field. You might take an English literature minor to broaden your knowledge of published fiction and poetry, for example, or pursue course work in politics or sociology to prepare you for a future in journalism.

Ample opportunities to publish your work exist with the College’s award-winning newspaper and other publications, including StWater, the writing department’s literary magazine. Master classes with distinguished visiting writers and our extensive network of internships with top publishing houses, newspapers, magazines, museums, advertising agencies, and nonprofit organizations provide even more ways to practice your craft and gain the confidence you’ll need for professional success.

Mission Statement
The Department of Writing and Rhetoric Studies seeks to equip students for both academic success and participation in the full range of rhetorical occasions they will encounter in their lives as citizens and professionals. In addition to a wide range of topics in rhetoric and composition studies including literacy studies, women’s rhetoric, writing pedagogy, computers and composition, Writing and Rhetoric Studies also offers reading- and writing-intensive instruction to first-year students that is sensitive to their individual needs, abilities, and interests.

For example, the department designates sections of freshman writing courses (WRIT 100 and OWRI 103) for students who have English as a second language (ESL) and students who are in the Honors Program.

To promote excellence in writing, the Writing Program sponsors e-Vision, an electronic publication of student essays written in composition courses, and Write On! a campus-wide academic writing contest.

Gateway
FOR BA & BS: Choose TSC 210 or TSC 220: 3
TSC 210. Introduction to Technical and Scientific Communication
TSC 220. Technical and Scientific Communication for Nonnative Speakers of English
Core
For BA & BS: TSC 230. Research in Technical and Scientific Communication 1 3
TSC 240. Technical and Scientific Editing 3
Required
Publications Management Concentration
The publication management concentration prepares students to manage a variety of publications for an organization. The specialized nature of our degree moves our students into managerial positions quickly, and this concentration prepares them with training in management of publications for the business and government fields. Also, many of our graduates are hired to start up companies, and they are expected to work as independent worker-managers. This concentration keeps students competitive in the industry and, once hired, prepares them to be promoted quickly.

Some of the activities publications managers perform are the following: prepare and manage editorial policy of professional publications; plan and manage the life-cycle of publications, including managing and working within project teams; create document publication schedules; review and edit submissions for print and electronic publications; and collaborate with authors.

Core Requirements
TSC 210. Introduction to Technical and Scientific Communication
TSC 230. Research in Technical and Scientific Communication
TSC 240. Technical and Scientific Editing
TSC 495. Internship in Technical and Scientific Communication
Publications Management Electives (choose five from the following): TSC 250. Ethical and Legal Issues in Technical and Scientific Communication
TSC 330. Intercultural Technical and Scientific Communication
TSC 410. Government Writing
TSC 440. Proposal Writing
TSC 450. User Documentation

Core
For BA & BS: TSC 230. Research in Technical and Scientific Communication 1 3
TSC 240. Technical and Scientific Editing 3
Required
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TSC 330. Intercultural Technical and Scientific Communication
TSC 410. Government Writing
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TSC 450. User Documentation

Core
For BA & BS: TSC 230. Research in Technical and Scientific Communication 1 3
TSC 240. Technical and Scientific Editing 3
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TSC 330. Intercultural Technical and Scientific Communication
TSC 410. Government Writing
TSC 440. Proposal Writing
TSC 450. User Documentation
TSC 455. Managerial and Entrepreneurial Communication
TSC 480. Special Topics: Student Publications
TSC 480. Special Topics: Project Management
A TSC electronic-intensive course (choose from 460, 481, 482)

Directed Electives/Courses
For BA and BS Major Requirements
Electives 18
TSC Genres
TSC 350. Science and Technology in Literature
TSC 410. Government Writing
TSC 420. Legal Writing
TSC 430. Medical Writing
TSC 440. Proposal Writing
TSC 450. User Documentation
Organizational Context
Oral Communication
SCOM 358. Business and Professional Communication Studies
Communication Studies
TSC 360. Instructional Design and Training
Communication Within Organizations
TSC 330. Intercultural Technical and Scientific Communication
TSC 455. Managerial and Entrepreneurial Communication
SCOM 248. Intercultural Communication
SCOM 270. Introduction to Health Communication
SCOM 350. Organizational Communication
SCOM 353. American Political Culture and Communication
SCOM 431. Legal Communication
Mediation and Negotiation
MGT 481. Negotiation Behavior
SCOM 331. Communication and Conflict
SCOM 332. Mediation
Communication Ethics and Law
SMAD 330. Multimedia Law
SMAD 370. Mass Communication Law
SMAD 471. Media Ethics
TSC 250. Ethical and Legal Issues in Technical and Scientific Communication
Communication Technologies
TSC 460. Beginning Topics in Online Publication
TSC 461. Intermediate Topics in Online Publication
TSC 462. Advanced Topics in Online Publication
CIS 301. Information Technology Tools and Methods
CIS 304. Information Technology
SCOM 361. Public Relations

II: Visual Research Methods
Special Topics in TSC
TSC 480. Special Topics in Technical and Scientific Communication
TSC 490. Advanced Independent Study in TSC
Cognate Course Work 9
Courses chosen from a cognate area
39

Bachelor of Arts in Technical and Scientific Communication Degree Requirements
Rhetorical Theory
ENG 420. English Grammar
PHIL 250. Introduction to Symbolic Logic
PHIL 310. Symbolic Logic
SCOM 341. Persuasion
SCOM 342. Argument and Advocacy
TSC 310. Rhetorical Analysis
TSC 481. Beginning Web Theory and Design
TSC 482. Advanced Web Theory and Design

II: Visual Research Methods
### JAMES MADISON UNIVERSITY

#### (2)

School of Writing, Rhetoric, and Technical Communication (The Department of Writing and Rhetoric Studies has merged with the Institute for Technical and Scientific Communication. The newly formed unit is called the School of Writing, Rhetoric & Technical Communication.)

**http://www.jmu.edu/writing**

BS in Technical and Scientific and Technical Communication

**MAJOR:** TECHNICAL AND SCIENTIFIC AND TECHNICAL COMMUNICATION

**CONCENTRATIONS:**
- Online Publications
- Publications Management
- Technical and Scientific in the Public Sector Concentration

*Major added in 2008
*Major significantly revised in 2008 (was previously tech comm minor then major)*

**Typical Elective Courses**

- Tech Comm Minor
- Tech Comm Major

**Gateway**

For BA & BS: Choose TSC 210 or TSC 220: 3

TSC 210. Introduction to Technical and Scientific Communication

TSC 220. Technical and Scientific Communication for Nonnative Speakers of English

**Core**

For BA & BS:

TSC 230. Research in Technical and Scientific Communication 1 3

TSC 240. Technical and Scientific Editing 3

**Required**

Publications Management Concentration

The publication management concentration prepares students to manage a variety of publications for an organization. The specialized nature of our degree moves our students into managerial positions quickly, and this concentration prepares them with training in management of publications for the business and government fields. Also, many of our graduates start up companies, and they are expected to work as independent worker-managers. This concentration keeps students competitive in the industry and, once hired, prepares them to be promoted quickly.

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**Core Requirements**

TSC 210. Introduction to Technical and Scientific Communication

TSC 230. Research in Technical and Scientific Communication

TSC 240. Technical and Scientific Editing

TSC 495. Internship in Technical and Scientific Communication

Publications Management Electives (choose five from the following):

- TSC 250. Ethical and Legal Issues in Technical and Scientific Communication
- TSC 330. Intercultural Technical and Scientific Communication
- TSC 410. Government Writing
- TSC 440. Proposal Writing
- TSC 450. User Documentation
- TSC 455. Managerial and Entrepreneurial Communication
- TSC 480. Special Topics: Student Publications
- TSC 480. Special Topics: Project Management

A TSC electronic-intensive course (choose from 440, 481, 482)

**Directed Electives/Courses**

For BA and BS Major Requirements

Electives 18

TSC Genres

TSC 350. Science and Technology in Literature

TSC 410. Government Writing

TSC 420. Legal Writing

TSC 430. Medical Writing

TSC 440. Proposal Writing

TSC 450. User Documentation

Organizational Context

Oral Communication

SCOM 358. Business and Professional Communication Studies

Communication Studies

TSC 360. Instructional Design and Training

Communication Within Organizations

TSC 330. Intercultural Technical and Scientific Communication

TSC 455. Managerial and Entrepreneurial Communication

SCOM 248. Intercultural Communication

SCOM 270. Introduction to Health Communication

**Entry last updated:** November 2008

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**Gateway**

For BA & BS: Choose TSC 210 or TSC 220: 3

TSC 210. Introduction to Technical and Scientific Communication

TSC 220. Technical and Scientific Communication for Nonnative Speakers of English

**Core**

For BA & BS:

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TSC 240. Technical and Scientific Editing 3

**Required**

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TSC 240. Technical and Scientific Editing

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- TSC 480. Special Topics: Project Management

A TSC electronic-intensive course (choose from 440, 481, 482)

**Directed Electives/Courses**

For BA and BS Major Requirements

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SCOM 248. Intercultural Communication

SCOM 270. Introduction to Health Communication

**Entry last updated:** November 2008

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**Core**

For BA & BS:

TSC 230. Research in Technical and Scientific Communication 1 3

TSC 240. Technical and Scientific Editing 3

**Required**

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- TSC 455. Managerial and Entrepreneurial Communication
- TSC 480. Special Topics: Student Publications
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A TSC electronic-intensive course (choose from 440, 481, 482)

**Directed Electives/Courses**

For BA and BS Major Requirements

Electives 18

TSC Genres

TSC 350. Science and Technology in Literature

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TSC 430. Medical Writing

TSC 440. Proposal Writing

TSC 450. User Documentation

Organizational Context

Oral Communication

SCOM 358. Business and Professional Communication Studies

Communication Studies

TSC 360. Instructional Design and Training

Communication Within Organizations

TSC 330. Intercultural Technical and Scientific Communication

TSC 455. Managerial and Entrepreneurial Communication

SCOM 248. Intercultural Communication

SCOM 270. Introduction to Health Communication

**Entry last updated:** November 2008
| SCOM 350: Organizational Communication |
| SCOM 353: American Political Culture and Communication |
| SCOM 431: Legal Communication |
| Mediation and Negotiation |
| MGT 481: Negotiation Behavior |
| SCOM 331: Communication and Conflict |
| SCOM 332: Mediation |
| Communication Ethics and Law |
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| SMAD 370: Mass Communication Law |
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| Communication Technologies |
| TSC 460: Beginning Topics in Online Publication |
| TSC 461: Intermediate Topics in Online Publication |
| TSC 462: Advanced Topics in Online Publication |
| CIS 301: Information Technology Tools and Methods |
| CIS 304: Information Technology |
| SCOM 361: Public Relations |
| II: Visual Research Methods |
| Special Topics in TSC |
| TSC 480: Special Topics in Technical and Scientific Communication |
| TSC 490: Advanced Independent Study in TSC |
| Cognate Course Work 9 |
| Courses chosen from a cognate area |

Bachelor of Science in Technical and Scientific Communication

Communication Technologies

TSC 481. Beginning Web Theory and Design
TSC 482. Advanced Web Theory and Design

Capstone
TSC 495. Internship in Technical and Scientific Communication

**MAJOR: PROFESSIONAL WRITING**

The Professional Writing Program at Kutztown University is a unique and rewarding course of study offered by the English Department of the College of Liberal Arts and Sciences. Featuring a diverse curriculum that can be tailored to suit any individual career path, the program provides students with the skills and knowledge required for professional success after their undergraduate experience has come to an end. More than 250 majors and minors are currently enrolled in a wide array of courses in fields such as journalism, creative writing, public relations and technical writing.

The pride of the Professional Writing Program is its strong emphasis on professional preparation, highlighted by the senior coursework that students are required to complete. The Program’s strong internship component includes at least one pre-professional experience of the student’s choosing with the ultimate goal of helping the student identify and pursue his or her professional goals.

Students will also enroll in a Professional Seminar during their internship experience. This seminar reinforces and builds upon their previous coursework while facilitating a small community of students who can actively share knowledge, experience and build long-lasting relationships.

**Required**
- Contemporary issues
- Writing for the Workplace
- Creative Writing: Forms
- Journalism I
- Intro to Mass Communication
- Copy & Line editing
- Concomitant 6 S.H including ENG 230 – Advanced Comp.

**Directed Electives/Courses**
- 12-18 sh in Major Electives including WRI 300
- Letters & Sci electives – 12 S.H.

**Capstone**
- 6-12 S.H. WRI 380 Professional seminar plus WRI 390 professional internship

**KUTZTOWN UNIVERSITY OF PENNSYLVANIA**

**Dept.: English**

**MAJOR: PROFESSIONAL WRITING**

http://www.kutztown.edu/acad/english/ProWrt/

**Entry last updated November 2008**

**CHERNEKOFF, JANICE**

Chair, english Department
610-683-4353
Department of English
Kutztown University of Pennsylvania
KUTZTOWN PA 19530
cherneko@kutztown.edu

**Entry last updated November 2008**
The Value of a Professional Writing Degree

We live in an age of burgeoning technology, free information and rapid communication. In such a small world, the ability to communicate effectively is critical. The written word has always been an important aspect of human communication; now more than ever, it is an inescapable facet of our everyday lives. News travels at the speed of light, around the world, into print, to our computers—it doesn’t write itself. Thousands of plays, television shows and movies are produced each year, but before they reach their audience, they must be written. Corporations send written correspondences at dizzying rates, CEOs and politicians deliver speeches to millions of people every day, countless magazines are published on every topic imaginable, and writers make all of these things possible.

There are no limits to the importance of writing in our society, and thus, no limits to the possibilities and opportunities a degree in professional writing can provide for you. The internet alone is becoming a nearly bottomless source of employment for writers. The U.S. Bureau of Labor Statistics reports: “Online publications and services are growing in number and sophistication, spurring the demand for writers and editors, especially those with Web experience.”

To give you an idea of the opportunities for writers today, here is a small sample of careers in professional writing:

- Advertising
- Consulting
- Copywriting
- Corporate Communications
- Development
- Desktop Publishing
- Editing
- Education
- Grant Writing
- Human Resources
- Journalism
- Law
- Magazine Writing
- Management
- Media
- Medical Writing
- Public Relations
- Publishing
- Science Writing
- Script Writing
- Speech Writing
- Technical Writing
- Travel Writing

Is Professional Writing Right For You?

Do you like communicating with other people? Do you look forward to a limitless pool of jobs to choose from?

Do you have a passion for the written word?

If you answered ‘yes’ to any of these questions, a degree in Professional Writing might be precisely what you’re looking for.
### LEE UNIVERSITY

**Dept.:** English and Modern Foreign Languages  
**BA in English**  
**MAJOR:** ENGLISH  
- Emphasis: Writing  
- [Website](http://www.leeuniversity.edu/pdf/academics/degree-checklist/BAEnglish-Writing.pdf)  
- 2006 (as emphasis, was added as minor in 2003)  

**Gateway**  
ENGL 300 Intro. to English Studies (W) (3)  

**Core**  
- ENGL 302 English Language Structure and Theory (3)  
- ENGL 309 Rhetoric for Writers (W) (3)  
- ENGL 410 Contemporary Literature (W) (3)  
- ENGL 479 Writing Practicum (W) (3)  
- ENGL 495 English in Christian Perspective (W) (3)  

**Professional Writing (3 hrs):**  
Choose one of the following  
- COMM 310 Writing for the Media (3)  
- COMM 312 Reporting and Writing (3)  
- COMM 316 PR Writing for Journalistic Media (3)  
- COMM 317 PR Writing for Organizational Media (3)  

**Creative Writing (6 hrs):**  
Choose two of the following  
- ENGL 360 Intro. to Writing Poetry (W) (3)  
- ENGL 362 Intro. to Writing Fiction (W) (3)  
- ENGL 363 Intro. to Writing Creative Nonfiction (W) (3)  
- ENGL 365 Intro. to Playwriting (W)  
- ENGL 460 Advanced Creative Writing: Poetry (W) (3)  
- ENGL 461 Advanced Creative Writing: Fiction (W) (3)  

**Rhetoric (6 hrs):**  
Choose two of the following  
- ENGL 370 Writing Articles for Markets (W) (3)  
- ENGL 373 Film Criticism (W) (3)  
- ENGL 470 Religious Rhetoric and Spiritual Quest (W) (3)  
- English Electives: (6 hrs)  

**Science Writing Majors**  
The science and environmental writing major is ideal for students who want to write about pure and applied scientific research, technology, engineering, environment, medicine and health for a variety of audiences varying from the general public to scientists and engineers. In addition to learning how to write for these audiences, the science writing major prepares students for careers in scientific publishing, science education, news media, government, public relations and non-profit organizations.

**Required**  
- Jour 231 Science Writing Practicum (1) or Jour 1 Brown and White (1)  
- Jour 123 Basic Science and Technical Writing (4) or Jour 11 News Writing (4)  
- Jour 124 Politics of Science (4)  
- Jour 125 Environment, the Public and the Mass Media (4)  
- Jour 323 Controversies (4)  

**Directed Electives/Courses**  
- 16 credits in the physical, biological, environmental or social sciences or engineering is required  

**Science Writing Field Research Program**  

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### LEHIGH UNIVERSITY

**Dept.:** Journalism & Communication  
**MAJOR:** SCIENCE & ENVIRONMENTAL WRITING  
- [Website](http://cas.lehigh.edu/casweb/content/default.aspx?pageid=46)  

Science & Environmental Writing Program  
Lehigh University’s nationally and internationally known Science and Environmental Writing Program in the Department of Journalism and Communication graduated its first student in 1978. Every year since then, a small but select number of sought-after majors and minors have graduated and have gone on to rewarding careers in media, industry, government, consulting and nonprofit organizations.

**Science Writing Majors**  
The science and environmental writing major is ideal for students who want to write about pure and applied scientific research, technology, engineering, environment, medicine and health for a variety of audiences varying from the general public to scientists and engineers. In addition to learning how to write for these audiences, the science writing major prepares students for careers in scientific publishing, science education, news media, government, public relations and non-profit organizations.

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- Jour 124 Politics of Science (4)  
- Jour 125 Environment, the Public and the Mass Media (4)  
- Jour 323 Controversies (4)  

**Directed Electives/Courses**  
- 16 credits in the physical, biological, environmental or social sciences or engineering is required  

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**Reneslasis, Rachel**  
Writing Program Coordinator  
1120 North Ocoee Street  
CLEVELAND TN 37320-3450  
reneslasis@leeuniversity.edu

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**Friedman, Sharon**  
SEWP Director  
(610) 758-4454  
Science & Environmental Writing Program  
Lehigh University  
Coppee Hall, 33 Coppee Drive  
BETHLEHEM PA 18015  
smf6@lehigh.edu
In the Writing major, you take a full array of Writing courses, starting with Effective Writing (our Core course) in your first year and ending with the Senior Seminar four years later: you will have taken a total of 13 Writing courses.

**Required**
- WR 100 Effective Writing (OR WR 101 Empirical Rhetoric)
- WR 200 Creative Eye (or its equivalent WR 201)
- WR 300-309 Research Course (Choose 1)
- WR 310-WR 319 Grammar Course (Choose 1)

**Directed Electives/Courses**
- FLEXIBLE CHOICES (8 Courses): The department recommends that at least 3 courses be taken in a particular genre or area of interest: Nonfiction, Fiction, Poetry, Professional Writing, or Rhetoric
- ELECTIVES (Note that this section is where minors go): 3 Restricted, 6 Free Electives

**Capstone**
- SENIOR SEMINAR: WR 401 Senior Seminar: New Writers

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In the Interdisciplinary Writing major, you take a total of 8 Writing courses, the first of which is our core course, Effective Writing. You also take 7-9 courses in another major, which means you’ll spend an equal amount of time in two disciplines: Writing and another subject that really interests you, such as:
- English
- History
- Photography
- Political Science
- Studio Arts
- Theatre

**Core**
- WR 200 Creative Eye (or its equivalent WR 201)
- WR 330 Writing Fiction and Poetry (or its equivalent WR 331)

**Directed Electives/Courses**
- Five (WR) Writing courses
- INTEREST AREA COURSES (These are chosen from courses offered by the other department. See the participating department for the number and requirements in your second area)
- Capstone
- WR 400 Senior Seminar: New Writers

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Designed for students who wish to concentrate their efforts in:
- composition
- rhetorical theory
- professional writing
- creative writing

It blends the study of literature with opportunities to become proficient in various modes of creative writing as well as professional and technical writing. Workshops in creative nonfiction, play writing, poetry, and prose fiction. Students may elect writing and magazine editing courses in the journalism department and have the opportunity to be trained as peer writing consultants in the campus writing center. Internships with local arts groups, schools, businesses, and nonprofit organizations are also available for credit.

**Required**
- 2 soph. level surveys
- Language Study (History, structure, linguistics or 170)
- Individual Author (Chaucer, Milton, 165)
- English or American Lit pre-1800 (hours – 11 choices)
- Shakespeare 160

**Directed Electives/Courses**
- 4 writing courses, not more than 6 hours from Journalism: Advanced Comp (REQUIRED), Writing For The Professions, Art Of Rhetoric, Creative Writing –Fiction, Creative Writing: Poetry, Creative Writing – Playwriting, Processes Of Writing, Independent Study, Seminar In Writing, Writing Internship, Special Topics In Writing, Senior Thesis In Writing, Article Writing, Critical Writing, Magazine Editing, Information Design
- 2 upper division electives
Welcome to the MIT Program in Writing & Humanistic Studies . . . providing students with the opportunity to study writing as a discipline, a means of self-expression, and a professional tool.

The MIT Program in Writing and Humanistic Studies gives students the opportunity to learn the techniques, forms, and traditions of several kinds of writing, from basic expository prose to more advanced forms of non-fictional prose, fiction and poetry, science writing, scientific and technical communication and digital media. Our faculty consists of novelists, essayists, poets, translators, biographers, historians, engineers and scientists.

Program subjects are arranged by four areas: exposition and rhetoric, creative writing, science writing and technical communication. In each area introductory subjects lead to more specialized advanced subjects. Introductory subjects are designed for students with little experience in writing. Advanced subjects are for students who have mastered the elements of sentence and paragraph structure. A number of the advanced subjects use writing as a vehicle to explore humanistic and scientific issues in a broad cultural context.

Students pursuing a humanities concentration in writing or a minor in writing work mainly within one of the Program’s three curricular areas. Students may also major in writing or develop a joint major with another discipline in the humanities or with the Program in Science, Technology, and Society.

Required
• Four subjects in writing: 21W.777 The Scientific Essay, 21W.782 Science Journalism, 21W.792 Science and Technical Writing Internship, and, unless expressly waived, a subject in basic exposition (21W.730, 21W.731, or 21W.732). (at least 48 credit hours)

Directed Electives/Courses
• Three elective subjects in another discipline of humanities, arts, or social sciences. (Filled by the Concentration provided the Concentration is not in Writing). (at least 27 credit hours)
• Five subjects in Writing and related disciplines (1 usually introductory, 1 advanced) in humanities, arts, and social sciences, pertinent to the student's educational goals in writing, to include (at least 42 credit hours): o Science Journalism: at least 1 subject in the History of science and technology and at least 1 subject in the political/social context of science and technology. OR o Technical Communication: 6.90 Introduction to Psychology, a subject in graphics and design, and a subject in the structure of business organizations (e.g., 15.304).
• At least level IV competence in a modern foreign language strongly recommended

Capstone
• Thesis (21W.TH.T/21W.Th, in two successive terms) (18 credit hours)
MICHIGAN STATE UNIVERSITY
Dept.: Writing, Rhetoric & American Cultures
MAJOR: PROFESSIONAL WRITING
3 Tracks:
• Digital & Technical Writing
• Writing in Communities and Cultures
• Writing, Editing, and Publishing
http://www.msu.edu/∼writing

MILLIKIN UNIVERSITY
Dept.: English
MAJOR: WRITING
3 Tracks:
• Professional Writing and Rhetoric
• Journalism
• Creative Writing
http://www.millikin.edu/english/majors.html#writingmajor

BA in Professional Writing: Professional Writing is for students interested in specializing in writing as an area of expertise and developing advanced writing skills, with emphasis on writing in digital environments (e.g., web authoring, multimedia writing); on writing for/for diverse disciplines, communities, and cultures; and on editing and publishing. This writing degree program emphasizes the organizational, disciplinary, and cultural contexts for writing.

Required
• WRA 202 Introduction to Professional Writing
• WRA 210 Introduction to Web Authoring

Gateway
• WRA 202 Introduction to Professional Writing
• WRA 210 Introduction to Web Authoring

Directed Electives/Courses
• Completion of one track:
  • Digital and Technical Writing: WRA 320 Technical Writing, WRA 410 Advanced Web Authoring
  OR WRA 417 Multimedia Writing, WRA 415 Digital Rhetoric
• Writing in Communities and Cultures: WRA 331 Writing in the Public Interest, WRA 444 Writing in American Cultures, WRA 453 Grant and Proposal Writing
• Writing, Editing and Publishing: WRA 355 Writing for a Publication Workshop, WRA 370 Editing and Style in Professional Writing, WRA 493D Internship or equivalent
  • 9 credits of the following:
• WRA 445 Rhetoric and Music, WRA 451 Coordinating Large-Scale Publications, WRA 453 Grant and Proposal Writing, WRA 455 Portfolio Seminar, WRA 493E Internship in Professional Writing
• WRA 493D Internship in Editing and Publishing, AMS 265 Transcultural Perspectives, One or two 200-, 300-, or 400-level ENG Creative Writing courses, One or two 200-, 300-, or 400-level STA graphic design courses, (with consent of instructor)

• 3 Credits in a senior-level writing workshop or internship: WRA 455, WRA 493E or WRA 493D

If you enjoy all types of writing and publishing, you should major in writing. Millikin’s writing major emphasizes experiences in a variety of writing contexts including journalism, professional writing, academic writing, literary writing, editing, publishing, and personal creativity. By learning to shift between these multiple contexts, Millikin’s writing majors are prepared for a wide range of professional and lifelong writing, editing and publishing opportunities.

In addition to the common core for all English majors, students majoring in writing develop an area of advanced writing studies—at least three advanced writing studies courses in one of three tracks:
• Journalism
• Professional Writing, Publishing & Rhetoric
• Creative Writing

All writing majors take EN310 Applying Writing Theory in the spring of the Junior year, and create a portfolio featuring a senior writing in EN410 Senior Writing Portfolio. Many writing majors also complete a professional writing internship.

Required
• Computer Aided Publishing
• Applied Writing Theory
  • Advanced Writing Studies Sequence: 3 courses in a sequence from 1 concentration area:
    • Professional Writing & Publishing: EN200 Writing Seminar, EN310 Business and Professional Writing, EN301 Advanced Writing, Persuasion, EN301 Advanced Writing, Style, EN301 Advanced Writing, Web Publishing, EN301 Advanced Writing, Technical, EN382 Advanced Writing & Publishing Projects, EN480 Professional Writing Internship
    • Journalism: EN235 Journalism: News Writing I, EN315 Journalism: News Writing II, EN16 Journalism: Feature Writing, EN380 Topics in Journalism, EN480 Professional Writing Internship
    • Creative Writing: EN200 Writing Seminar, EN201 Introduction to Creative Writing, EN300 Advanced Creative Writing, EN480 Professional Writing Internship
  • 1 Advanced Writing Studies Course not from your area of writing concentration

Capstone
• Senior Writing Portfolio
COMMUNICATION STUDIES

**MISSOURI STATE UNIVERSITY**

**Dept.:** English

**MAJOR: PROFESSIONAL WRITING**

http://www.missouristate.edu/English/programs/writing_main.htm

* Entry last updated November 2008

**Mission**

Students in the professional writing program at Missouri State are prepared for careers in writing, editing, producing publications, and managing projects. Students develop superior writing skills and related problem-solving abilities as well as up-to-date computer skills. This program consists of practical courses, expert faculty, modern computer resources, and extracurricular activities in the professional writing field. Professionals in this field write anything from ads and brochures to manuals and proposals. Career opportunities for professional writers and editors are plentiful in business, industry, government, education, the military, and all other professions, including medicine and law.

**Required**

- Exposition OR Advanced Writing: Non-fiction
- 1 of: Critical Approaches to Literature, Modern English Grammar, History of the English Language
- 1 of: English Lit Survey I or II, American Lit Survey I or II
- 2 of: The above list OR upper division lit, linguistics or approved cognate courses + fresh comp.

**Capstone**

- Technical Writing Internship

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**SUTLFF, KRIS**

PTW Program Coordinator
417-836-5107
Missouri State University English Department
Purnell 301
901 South National Avenue
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**MONASH UNIVERSITY (GIPPSLAND, AUSTRALIA)**

**Dept.:** Comm & Writing

**Composition**


* Entry last updated November 2008

**MAJOR: WRITING**

**Mission**

The Writing major provides a sequence of subjects designed to enable students to gain an understanding of a range of contemporary writing practices in the context of communications and media studies and materialist frameworks. It includes an historically-informed analysis of media forms. Students will become familiar with different kinds of contemporary writing, especially prose forms (eg. prose fiction, feature articles, film and TV scripts, reviewing, travel writing, autobiographies and the essay), and acquire detailed knowledge of a range of techniques associated with contemporary cultural production. At second and, more fully, at third level, students will be able to reflect critically upon their own writing practices while developing and applying skills and techniques in their individual and collaborative projects.

**Required**

- Media Studies
- Intro to communications
- Contemporary Fiction
- Authorship and Writing
- Screen Theories & Techniques
- Media Text: Practices, Audiences
- Research & Writing: Community History
- Writing 1:Techniques
- Writing 2: Portfolio

**Capstone**

- Technical Writing Internship

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**GRIFFITHS, MARY**

Communications & Writing Head
Mary.Griffiths@Arts.monash.edu.au

**MOUNT ST. MARY’S UNIVERSITY**

**Dept.:** Communication Studies

* Rhetoric and Public Address

**MAJOR: COMMUNICATION STUDIES**

http://www.msmary.edu/college/html/undergraduate/communications_main.htm

* Entry last updated November 2008

**Communication Studies Program Requirements**

Students majoring in communication studies are required to take 36 credits in communication: COMM 204, 210, 230, 325 and 405, plus 21 additional credits in communication (all but six at the 300 level or above). Students are encouraged to take up to six of these in experiential learning, which may include internships or practica (working for one of the student media). During the fall of their senior year, students assemble and present a portfolio of their work.

**Required**

- R/COM 204 – Composition Theory & Practice
- 210 – Intro to Mass Media
- 230 – Public Speaking
- 325 – Art of Persuasion

**Directed Electives/Courses**

- 21 additional credits (encouraged to take up to 6 in internships or work for one of the student media)

**Capstone**

- Senior Seminar • During the fall of their senior year, students assemble and present a portfolio of their work.

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**STAY, BYRON**

Chair
301-447-5367
218 Borders
Mount St. Mary’s University
16300 Old Emmitsburg RD.
EMMITSBURG MD 21727
stay@msmary.edu
Regardless of the decision to focus on the study of Literature or Writing, all English Majors and Minors begin by taking the introductory sequence EH 295 and EH 296, Human Experience in Language and Literature. Most students take this sequence in their sophomore year. Majors, English Majors complete a required English sequence beginning with EH 295 AND EH 296. After EH 295 and EH 296, Majors will then take EH 310 Critical Theory and Rhetoric in their junior year. In the fall of their senior year, Majors enroll in the English SCE, EH 430 for Literature Majors and EH 435 for Writing Majors, as the final course in the required sequence.

The core curriculum requires that every English major enroll in one advanced course in English literature or American or 20th century literature written after 1800. The English Department offers a bachelor of arts degree in English and a foreign language in English as the final course in the required sequence.

**Required**
- EH 295 and EH 296 (The Human Experience in Language and Literature I & II)
- EH 325 Rhetoric for Writers
- 3 courses in literature (1 period course, 1 genre course, & 1 elective at the 200, 300 or 400 level)
- 1 course in language history or linguistics (EH 385 or EH 405)
- 3 credit hours of a writing internship or one of the following: EH 310 Critical Theory & Practice, EH 417 Writing Workshop, or EH 450 Independent Study
- 3 genre-specific writing courses in one or a combination of the following three areas:
  - Professional writing (print media: CM 250, CM 256, CM 350; broadcast media: CM 240, CM 340, CM 245; or non-fiction/belles lettres: EH 240, EH 245, or EH 247)
  - (2) creative writing (EH 216, EH 217, EH 243);
  - (3) teaching writing (EH 210, EH 235, EH 300);
- (4) and EH 435 The Senior Portfolio

**Directed Electives/Courses**
- 6 courses of rhetoric, writing, and language courses including:
  - Group A: Courses in Language and Rhetoric (at least 2)
    - ENG 210 Introduction to Language and Linguistics, ENG/COM 321 Survey of Rhetorical Theory, ENG 324 Modern English, ENG 325 Linguistic Awareness, ENG 326 History of the English Language, ENG/COM 411 Rhetorical Criticism
  - ENG 422 Writing Theory and the Writing Process, ENG 425 Analysis of Scientific and Technical Writing, ENG 436 Analyzing Style, ENG 451R Honors Seminar (when it deals with linguistics or rhetoric), ENG 494 Special Topics in Linguistics
  - Group B: Courses in Writing (at least 2)
  - 6 from 1 cluster in Journalism, Technical Comm., Rhetoric and Composition, and Creative Writing.

- 6 from 1 cluster in Journalism, Technical Comm., Rhetoric and Composition, and Creative Writing.

**MAJOR: ENGLISH**
- **Writing**

**MAJOR: LITERATURE, LANGUAGE, & SCIENCE**
- BS in English

The English Department offers a bachelor of arts degree in a variety of concentrations: Creative Writing, Film, Language and Literature, Language, Writing and Rhetoric, Teacher Education, World Literature. It also offers a bachelor of science in English.

**Core Curriculum in English**
The English curriculum includes a set of core requirements that all the concentrations fulfill. These requirements ensure that all students who major in English at NC State will become acquainted with the breadth and diversity of English studies. The specific concentration in which you enroll will determine what kind of courses will provide depth and focus to your education.

**The core curriculum requires that every English major will take courses in the following areas:**
- One course in literature from outside the U.S. and prior to the 20th century.
- One course in American or 20th century literature, or an upper division survey course or literature course in a period, genre, or major figure in English, a foreign language in English translation, or the original foreign language. (B.S. students take only one of the above two courses.)
- One advanced course in English literature written before the year 1800.
- One advanced course in English or American literature written after 1800.
- One advanced course focusing either on (a) the life and literary development of a single author or small number of authors or on (b) the form and tradition of a single genre, such as drama or the novel.
- Two courses chosen from the following three categories.
Each of the concentrations listed below incorporates these common core requirements.

**Literature, Language, & Science (LSN)**

This curriculum provides students with a foundation in both the sciences and in language and literature. LSN graduates often go on to graduate school or to work in the sciences. All students pursuing a B.S. in English must also fulfill the CHASS Bachelor of Science Degree Requirements.

### Core Curriculum in English

The English curriculum includes a set of core requirements that all the concentrations fulfill. These requirements ensure that all students who major in English at NC State will become acquainted with the breadth and diversity of English studies. The specific concentration in which you enroll will determine what kind of courses will provide depth and focus to your education.

The core curriculum requires that every English major will take courses in the following areas:

- One course in literature from outside the U.S. and prior to the 20th century.
- One course in American or 20th-century literature, or an upper-division survey course or literature course in a period, genre, or major figure in English, a foreign language in English translation, or the original foreign language. (B.S. students take only one of the above two courses.)
- One advanced course in English literature written before the year 1800.
- One advanced course in English or American literature written after 1800.
- One advanced course focusing either on
  - the life and literary development of a single author or small number of authors or
  - the form and tradition of a single genre, such as drama or the novel.
- Two courses chosen from the following three categories:
  - courses in rhetoric, focusing on traditions
  - courses in linguistics, focusing on approaches and methods for studying human language and its uses
  - writing practice courses that focus on how to write for audiences and contexts beyond the classroom.

### Directed Electives/Courses

6 courses of rhetoric, writing, and language courses including:

- **Group A: Courses in Language and Rhetoric (at least 2)**
  - ENG 210 Introduction to Language and Linguistics
  - ENG/COM 321 Survey of Rhetorical Theory
  - ENG 324 Modern English
  - ENG 325 Linguistic Awareness
  - ENG 326 History of the English Language
  - ENG/COM 411 Rhetorical Criticism
  - ENG 422 Writing Theory and the Writing Process
  - ENG 425 Analysis of Scientific and Technical Writing
  - ENG 426 Analyzing Style
  - ENG 491H Honors Seminar (when it deals with linguistics or rhetoric)
  - ENG 494 Special Topics in Linguistics

- **Group B: Courses in Writing (at least 2)**
  - COM 204 Writing for the Electronic Media
  - ENG 214 Introduction to Editing
  - ENG 215 News and Article Writing
  - ENG 288 Fiction Writing
  - ENG 289 Poetry Writing
  - ENG 298 Special Topics (Internship)
  - ENG 314 Technical Editing and Document Design
  - ENG 315 Advanced News and Article Writing
  - ENG 323 Writing in the Rhetorical Tradition
  - ENG 417 Editorial and Opinion Writing
  - ENG 421 Computer Documentation Design
  - ENG/COM 433 Screenwriting
  - ENG 488 Advanced Fiction Writing
  - ENG 489 Advanced Poetry Writing
  - ENG 517 Advanced Technical Writing and Editing
  - 6 from 1 cluster in Journalism, Technical Comm., Rhetoric and Composition, and Creative Writing.

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**NORTH CAROLINA STATE UNIVERSITY**

*BA* "BS in English

**MAJOR: LANGUAGE, WRITING, AND RHETORIC**

The English Department offers a bachelor of arts degree in a variety of concentrations: Creative Writing, Film, Language and Literature, Writing and Rhetoric, Teacher Education, World Literature.

It also offers a bachelor of science in English.

**Core Curriculum in English**

The English curriculum includes a set of core requirements that all the concentrations fulfill. These requirements ensure that all students who major in English at NC State will become acquainted with the breadth and diversity of English studies. The specific concentration in which you enroll will determine what kind of courses will provide depth and focus to your education.

The core curriculum requires that every English major will take courses in the following areas:

- One course in literature from outside the U.S. and prior to the 20th century.
- One course in American or 20th-century literature, or an upper-division survey course or literature course in a period, genre, or major figure in English, a foreign language in English translation, or the original foreign language. (B.S. students take only one of the above two courses.)
- One advanced course in English literature written before the year 1800.
- One advanced course in English or American literature written after 1800.
- One advanced course focusing either on
  - the life and literary development of a single author or small number of authors or
  - the form and tradition of a single genre, such as drama or the novel.
- Two courses chosen from the following three categories:
  - courses in rhetoric, focusing on traditions
  - courses in linguistics, focusing on approaches and methods for studying human language and its uses
  - writing practice courses that focus on how to write for audiences and contexts beyond the classroom.

### Directed Electives/Courses

6 courses of rhetoric, writing, and language courses including:

- **Group A: Courses in Language and Rhetoric (at least 2)**
  - ENG 210 Introduction to Language and Linguistics
  - ENG/COM 321 Survey of Rhetorical Theory
  - ENG 324 Modern English
  - ENG 325 Linguistic Awareness
  - ENG 326 History of the English Language
  - ENG/COM 411 Rhetorical Criticism
  - ENG 422 Writing Theory and the Writing Process
  - ENG 425 Analysis of Scientific and Technical Writing
  - ENG 426 Analyzing Style
  - ENG 491H Honors Seminar (when it deals with linguistics or rhetoric)
  - ENG 494 Special Topics in Linguistics

- **Group B: Courses in Writing (at least 2)**
  - COM 204 Writing for the Electronic Media
  - ENG 214 Introduction to Editing
  - ENG 215 News and Article Writing
  - ENG 288 Fiction Writing
  - ENG 289 Poetry Writing
  - ENG 298 Special Topics (Internship)
  - ENG 314 Technical Editing and Document Design
  - ENG 315 Advanced News and Article Writing
  - ENG 323 Writing in the Rhetorical Tradition
  - ENG 417 Editorial and Opinion Writing
  - ENG 421 Computer Documentation Design
  - ENG/COM 433 Screenwriting
  - ENG 488 Advanced Fiction Writing
  - ENG 489 Advanced Poetry Writing
  - ENG 517 Advanced Technical Writing and Editing
  - 6 from 1 cluster in Journalism, Technical Comm., Rhetoric and Composition, and Creative Writing.

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**HARRISON, ANTONY**

Department Head

919-515-4101

Department of English

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RALEIGH, NC 27695-8105

engahh@social.chass.ncsu.edu
and approaches for understanding how language and writing persuade;
- courses in linguistics that focus on approaches and methods for studying human language and its uses and
- writing practice courses that focus on how to write for audiences and contexts beyond the classroom.

Each of the concentrations listed below incorporates these common core requirements.

Language, Writing & Rhetoric (LWR)

This program focuses on written English in its practical applications (the news media, business and industry, and the writing and publishing professions) as well as underlying rhetorical and linguistic concepts. LWR graduates often enter careers in journalism, publishing, technical writing or go on to law school or graduate school in composition and rhetoric or linguistics for careers in College/University teaching.

Students must also complete a minor or an additional major in another discipline.

Gateway
ENG235 Introduction to Rhetorical Studies 2
ENG297 The Rhetoric of Persuasion 2
ENG401 History and Theory of Rhetoric 4
ENG420 Advanced Writing Project 4

Required
Cognate requirements
THE111 Public Speaking 2

Directed Electives/Courses
Choose at least two credits*
ENG380 Special Topics in Writing
ENG387 Special Topics in Rhetoric
Choose at least four credits
COM270 Screenwriting: Short Film
ENG290 The Art of the Essay
ENG294 Reading and Writing Short Fiction
ENG296 Reading and Writing Poetry
THE206 Playwriting: The One-Act
THE407 Playwriting: The Full-Length
Choose at least two credits
COM217 Communication Practicum in Print Media
COM230 Principles of Public Relations
COM260 News Writing and Editing
COM261 Feature Writing
COM263 Layout and Design
Other electives
COM417 Communication Internship
ENG288 Writing in the Professions
ENG345 Linguistic Perspectives on English
THE240 Argument and Debate

* Special Topics courses offered in the past include Writing the Farm, Style and Genre, Memoir, Spiritual Writing, Women and Rhetoric,
The Department of Writing and Rhetoric (WRT) provides a broad range of instruction and service for the university and is grounded in contemporary theory and research related to the discipline of rhetoric and composition.

Coursework in writing and rhetoric is designed to address the evolving nature of persuasion and written communication in the 21st century. The department offers a Bachelor of Arts degree that prepares students for work as writers, editors, new media composers, and educators in a variety of public, private, and educational settings. The major and minor offer students tracks in professional writing, writing for new media and writing as a discipline. Courses on the graduate level include those on the teaching of writing and writing for new media.

Our classes emphasize a quality educational experience in both the theories and practices of writing and rhetoric, engaging students in general education classes that support the undergraduate curriculum at Oakland. The first-year program includes courses in basic writing, college reading and critical thinking and a two-semester sequence of courses that introduces students to academic research and argument. The upper-level courses focus on research and writing in a variety of genres and contexts, such as creative non-fiction, business writing, writing for human resource development, and writing across academic disciplines.

**Writing Major**

The Writing major is designed for students interested in writing and wanting to pursue a career in editing, writing, publishing, business, advertising and related areas. A writing major is also good preparatory work for graduate studies in law, theology, and communication arts. Students who select the writing major study the basics of both literary and technical writing, but they also have the option to choose electives from both areas in order to develop their skills.

Students interested in literary writing take courses that introduce them to contemporary literature and literature of various genres, as well as writing in various genres, such as fiction, poetry, and drama. They learn to improve their writing skills and express their creativity effectively, and they have opportunities to attend off-campus workshops and submit their work for publication. They also gain practical experience in on- or off-campus internships.

Students interested in technical writing focus on editorial, publishing, writing, and web design in the corporate world, such as brochures, manuals, newsletters, business reports, advertisements, and web pages. Students learn how to write for specific audiences and purposes, to access and evaluate information, to revise for clarity and conciseness, and to design and format appropriate layouts. Students also learn computer skills for searches.

**Required**

- WRT 160 4 Composition II
- WRT 340 4 Issues in Writing and Rhetoric Studies
- WRT 394 4 Literacy, Technology, and Civic Engagement

**Directed Electives/Courses**

- 2 electives 200+: RHT 231: Composing Audio Essays
- RHT 233: Digital Storytelling
- RHT 305: Advanced Writing: Various Themes
- RHT 320 Peer Tutoring in Composition (4)
- RHT 330 Digital Culture: Identity and Community
- RHT 331 Introduction to Professional Writing (4)
- RHT 332: Rhetoric of Web Design
- RHT 334 Writing About Culture: Ethnography (4)
- RHT 335 Writing for Human Services Professionals (4)
- RHT 340 Issues in Writing and Rhetoric Studies (4)
- RHT 341: Rhetoric of Professional Discourse
- RHT 342: Contemporary Rhetorical Studies
- RHT 350 Service Learning Writing (4)
- RHT 365 Women Writing Autobiography (4)
- RHT 370 Special Topics (2 or 4)
- RHT 380 Persuasive Writing (4)
- RHT 381 Scientific and Technical Writing (4)
- RHT 382 Business Writing (4)
- RHT 386 Workshop in Creative Non-Fiction (4)
- RHT 394 Literacy, Technology, and Civic Engagement (4)
- RHT 414 Teaching Writing (4)
- RHT 460: Writing Across the University: Language and Disciplinary Culture
- RHT 490 Independent Study (2 or 4)

**Capstone**

- WRT 491 or 492 4 Internship or Senior Thesis

**ORAL ROBERTS UNIVERSITY**

**Writing Major**

A writing major is designed for students interested in writing and wanting to pursue a career in editing, writing, publishing, business, advertising and related areas. A writing major is also good preparatory work for graduate studies in law, theology, and communication arts. Students who select the writing major study the basics of both literary and technical writing, but they are able to design their programs so as to emphasize one or the other.

Students interested in literary writing take courses acquainting them with modern literature and training them in writing in various genres, such as fiction, poetry, and drama. They learn to improve their writing skills and express their creativity effectively, and they have opportunities to attend off-campus workshops and submit their work for publication. They also gain practical experience in on- or off-campus internships.

Students interested in technical writing focus on editorial, publishing, writing, and web design in the corporate world, such as brochures, manuals, newsletters, business reports, advertisements, and web pages. Students learn how to write for specific audiences and purposes, to access and evaluate information, to revise for clarity and conciseness, and to design and format appropriate layouts. Students also learn computer skills for searches.

**Required**

- Must also declare a minor:
  - WRT 304 Advanced Grammar and Usage
  - WRT 335 Technical Writing I
  - WRT 336 Technical Writing II
  - WRT 400 Writing Internship
  - WRT 410 Desktop Publishing
  - MMC 107 Writing for Mass Media I
  - ENG 490 Senior Research
  - ENG 499 Senior Paper/Composition
  - PRF 320 Writing Major/Minor Proficiency
  - MGT 341 Business Communication

**Directed Electives/Courses**

- 7 hours from the following:
  - MMC 205 Writing for Mass Media II (3 hrs.), MMC 206 Mass Communications Workshop (3 hrs.), MMC 332 Journalism Seminar (3 hrs.), MMC 444 Feature Writing (3 hrs.), WRT 201 Introduction to Writing (3 hrs.), WRT 300 Workshop for Peer Tutor (1 hr.), WRT 331 Literary Writing I (3 hrs.), WRT 332 Literary Writing II (3 hrs.), WRT 355 History of the English Language (3 hrs.), WRT 400 Writing Internship (1-3 hrs.), WRT 450 Directed Study (1-3 hrs.), ART 440 Computer Graphics (DTP) (3 hrs.)
  - Recommended use of 12 elective hours to take the following art courses:

**ORAL ROBERTS UNIVERSITY**

**Writing Major**

A writing major is designed for students interested in writing and wanting to pursue a career in editing, writing, publishing, business, advertising and related areas. A writing major is also good preparatory work for graduate studies in law, theology, and communication arts. Students who select the writing major study the basics of both literary and technical writing, but they are able to design their programs so as to emphasize one or the other.

Students interested in literary writing take courses acquainting them with modern literature and training them in writing in various genres, such as fiction, poetry, and drama. They learn to improve their writing skills and express their creativity effectively, and they have opportunities to attend off-campus workshops and submit their work for publication. They also gain practical experience in on- or off-campus internships.

Students interested in technical writing focus on editorial, publishing, writing, and web design in the corporate world, such as brochures, manuals, newsletters, business reports, advertisements, and web pages. Students learn how to write for specific audiences and purposes, to access and evaluate information, to revise for clarity and conciseness, and to design and format appropriate layouts. Students also learn computer skills for searches.

**Required**

- Must also declare a minor:
  - WRT 304 Advanced Grammar and Usage
  - WRT 335 Technical Writing I
  - WRT 336 Technical Writing II
  - WRT 400 Writing Internship
  - WRT 410 Desktop Publishing
  - MMC 107 Writing for Mass Media I
  - ENG 490 Senior Research
  - ENG 499 Senior Paper/Composition
  - PRF 320 Writing Major/Minor Proficiency
  - MGT 341 Business Communication

**Directed Electives/Courses**

- 7 hours from the following:
  - MMC 205 Writing for Mass Media II (3 hrs.), MMC 206 Mass Communications Workshop (3 hrs.), MMC 332 Journalism Seminar (3 hrs.), MMC 444 Feature Writing (3 hrs.), WRT 201 Introduction to Writing (3 hrs.), WRT 300 Workshop for Peer Tutor (1 hr.), WRT 331 Literary Writing I (3 hrs.), WRT 332 Literary Writing II (3 hrs.), WRT 355 History of the English Language (3 hrs.), WRT 400 Writing Internship (1-3 hrs.), WRT 450 Directed Study (1-3 hrs.), ART 440 Computer Graphics (DTP) (3 hrs.)
  - Recommended use of 12 elective hours to take the following art courses:
for desktop publishing (QuarkXPress and InDesign) and presentations (Power Point), and they receive practical experience in on- or off-campus internships.

Students majoring in writing may add a concentration (12 hours) to their course of study. Writing majors may use their seven hours of electives plus 5-6 additional hours for the concentration, resulting in the degree total of 133 hours with a concentration instead of the 128 without a concentration.

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PHILADELPHIA UNIVERSITY

School of Liberal Arts

MAJOR: PROFESSIONAL COMMUNICATION

http://www.bk.psu.edu/Academics/Degrees/baccprowrit.htm?cn21

Required

• Prescribed Courses (Choose 15 credits): ENGL 210 Process of Writing, CAS 283 Communication and Information Technology I, ENGL 471 Rhetorical Traditions, ENGL 491 The Capstone Course in Professional Writing, ENGL 495 Internship (3 credits), Rhetorical Theory (Choose 3 credits), ENGL 472 Current Theories of Reading and Writing, ENGL 473 Rhetorical Approaches to, Discourse, ENGL 474 Issues in Rhetoric and Composition, Creative Writing and Literature (Choose 6 credits), 200-level or higher (*English courses from approved list or with approval from degree co-coordinator. Approved list: ENGL 200, 212, 213, 221W, 222W, 231W, 232W, 400, 402, 403, 483.)

Directed Electives/Courses

• PROFESSIONAL WRITING (Choose 15 credits): ENGL 110* Newspaper Writing Practicum, ENGL 215 Introduction to Article Writing, ENGL 250 Peer Tutoring in Writing, ENGL 415 Advanced Nonfiction, ENGL 416 Science Writing, ENGL 417 The Editorial Process, ENGL 418 Advanced Technical Writing, ENGL 419 Advanced Business Writing, ENGL 420 Writing for the Web, ENGL 421 Advanced Expository Writing, CAS 214W Speech Writing, MM 260W News Writing and Reporting (*Although English 110 can be taken for up to 6 credits, a maximum of 3 credits will count toward the major in Professional Writing.)

Program Highlights

• A dynamic interdisciplinary course sequence explores the intersections of writing, business, and new media.
• A strong emphasis on emerging technologies ensures that students graduate with competitive skills.
• Client-based projects and a solid foundation in human, consumer, and organizational behavior allow students to explore how business, design, and marketing connect to communication practices.
• Internship opportunities and multiple elective courses allow students to gain professional experience before graduation and to customize their major according to career objectives.
• The Professional Communication curriculum promotes innovation, an understanding of rhetorical strategies, and ethical practice.

Gateway

COMM 100 Intro to Prof. Communication: Writing Studio* 3

Required

FIRST YEAR MAJOR CORE
COMM 105 Design as Communication 3
SECOND YEAR MAJOR CORE
Visual Communication* 3
Technologies of Communication* 3
Survey of Research Methods 3
THIRD YEAR MAJOR CORE
Technical Writing* 3
Survey of Research in Emerging Technologies* 3
Writing for the Public* 3
Free Elective/Internship 3
FOURTH YEAR MAJOR CORE
Multimedia Presentations* 3
Professional Issues* 3

Directed Electives/Courses

FIRST YEAR MAJOR CORE
PSYCH 101 Introduction to Psychology 3
CAS 201 Computer-Aided Design 3
SECOND YEAR MAJOR CORE
PSYCH 233 Interpersonal Relations 3
MKTG 201 Principles of Marketing 3
MKTG 207 Consumer Behavior 3
Survey of Research Methods 3
THIRD YEAR MAJOR CORE
MGMT 301 Principles of Management 3
MGMT 310 Marketing Communication 3
Free Elective/Internship 3
FOURTH YEAR MAJOR CORE
MGMT 310 Organizational Behavior 3

Capstone

COMM Capstone Portfolio 6

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PENN STATE BERKS

Division of Humanities, Arts and Social Sciences

http://www.bk.psu.edu/Academics/30027.htm?cn21

Required

• A dynamic interdisciplinary course sequence explores the intersections of writing, business, and new media.
• A strong emphasis on emerging technologies ensures that students graduate with competitive skills.
• Client-based projects and a solid foundation in human, consumer, and organizational behavior allow students to explore how business, design, and marketing connect to communication practices.
• Internship opportunities and multiple elective courses allow students to gain professional experience before graduation and to customize their major according to career objectives.
• The Professional Communication curriculum promotes innovation, an understanding of rhetorical strategies, and ethical practice.

Gateway

COMM 100 Intro to Prof. Communication: Writing Studio* 3

Required

FIRST YEAR MAJOR CORE
COMM 105 Design as Communication 3
SECOND YEAR MAJOR CORE
Visual Communication* 3
Technologies of Communication* 3
Survey of Research Methods 3
THIRD YEAR MAJOR CORE
Technical Writing* 3
Survey of Research in Emerging Technologies* 3
Writing for the Public* 3
Free Elective/Internship 3
FOURTH YEAR MAJOR CORE
Multimedia Presentations* 3
Professional Issues* 3

Directed Electives/Courses

FIRST YEAR MAJOR CORE
PSYCH 101 Introduction to Psychology 3
CAS 201 Computer-Aided Design 3
SECOND YEAR MAJOR CORE
PSYCH 233 Interpersonal Relations 3
MKTG 201 Principles of Marketing 3
MKTG 207 Consumer Behavior 3
Survey of Research Methods 3
THIRD YEAR MAJOR CORE
MGMT 301 Principles of Management 3
MGMT 310 Marketing Communication 3
Free Elective/Internship 3
FOURTH YEAR MAJOR CORE
MGMT 310 Organizational Behavior 3

Capstone

COMM Capstone Portfolio 6

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WEISSER, GROBMAN

Coordinator of the B.A. Program in Professional Writing

610-366-416

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READING PA 19610

crw17@psu.edu

BORTON, SONYA

Director of Professional Communication

215-951-2014

School of Liberal Arts

School House Lane & Henry Avenue

PHILADELPHIA PA 19144-5497

BortonS@PhilaU.edu
Overview of the Undergraduate Major

The undergraduate major in Professional Writing at Purdue University includes strands in Technical Writing and Writing and Publishing. Professional Writing is housed in the Department of English and is noted for cultivating expertise in writing for the digital workplace, for teaching and researching multimedia writing, visual rhetoric, and usability, and for emphasizing collaboration, community service, and open source development and documentation. Professional Writing is known nationally for its innovative and productive faculty, its outstanding alumni network, and its leadership in the areas of digital publishing, visual communication, and networked communication in a global community. Students have numerous opportunities for internships and coursework in these subjects and gain important experience for the job market and advanced degrees. Students also minor in such areas as information technology, journalism, agricultural communication, art and design, and computer graphics technology.

Undergraduate students in either major area (Technical Writing or Writing and Publishing) have excellent internship and scholarship opportunities, as well as the chance to study abroad through Purdue’s well-known Study Abroad Program. Four Crouse Scholarships of $5,000 each are awarded annually to outstanding and promising students in PW. On-site internship opportunities include those with The Writing Instructor and KB Journal, two networked journals and digital communities, and Digital WPA, the website of the Council of Writing Program Administrators. Off-site internship opportunities are numerous as well, and a major goal of the PW major in both strands is to give students practical experience working in high-tech, health, pharmaceutical, and publishing industries (to name just a few areas of interest). Professional Writing also hosts a small but state-of-the-art multimedia and electronic publishing center that is open to undergraduates working on projects that require high-end computing and printing. The Purdue alumni network in Professional Writing and Rhetoric and Composition is wide and has binding ties to important sites in academia and industry.

Core
• Background Writing Courses (9 credits)
  - ENGL 203 Introduction to Research in Professional Writing (3 credits)
  - ENGL 305 Introduction to Creative Writing (3 credits)
  - ENGL 306 Introduction to Professional Writing (3 credits)

Required
• Advanced Writing Courses (21 credits from either Group 1 or Group 2)
  - Group 1: Writing and Publishing
    • ENGL 309 Computer-aided Publishing (3 cr.)
    • ENGL 488 Internship in Professional Writing (3 cr.; prerequisite: 3.0 major GPA plus 12 cr. hrs. of writing courses 300 level or higher, maximum of 6 cr. may be applied to major)
    • ENGL 515 Advanced Professional Writing (3 cr.; prerequisite: ENGL 309)
  
  - Group 2: Technical Writing
    • ENGL 424 Writing for the Computer Industry (3 cr.)
    • ENGL 470 Theories of Rhetoric and Composition (3 cr.)
    • ENGL 488 Internship in Professional Writing (3 cr.; prerequisite: 3.0 major GPA plus 12 cr. hrs. of writing courses 300 level or higher, maximum of 6 cr. may be applied to major)
    • ENGL 515 Advanced Professional Writing (3 cr.; if not taken above; prerequisite: ENGL 309; maximum of 6 cr. hrs. can be applied to major)

Directed Electives/Courses
• Up to two ENGL courses at 300 level or higher (3-6 cr.)
Subjects and gain important experience for the job market and advanced degrees. Students also minor in such areas as Information Technology, Journalism, Agricultural Communication, Art and Design, and Computer Graphics Technology.

Undergraduate students in either major area (Technical Writing or Writing and Publishing) have excellent internship and scholarship opportunities, as well as the chance to study abroad through Purdue's well-known Study Abroad Program. Four Crouse Scholarships of $5,000 each are awarded annually to outstanding and promising students in PW. On-site internship opportunities include those with The Writing Instructor and KB Journal, two networked journals and digital communities, and Digital WPA, the website of the Council of Writing Program Administrators. Off-site internship opportunities are numerous as well, and a major goal of the the PW major in both strands is to give students practical experience working in high-tech, health, pharmaceutical, and publishing industries (to name just a few areas of interest). Professional Writing also hosts a small but state-of-the-art multimedia and electronic publishing center that is open to undergraduates working on projects that require high-end computing and printing. The Purdue alumni network in Professional Writing and Rhetoric and Composition is wide and has binding ties to important sites in academia and industry.

### Courses

- **ENGL 309** Computer-aided Publishing (3 cr.)
- **ENGL 421** Technical Writing OR **ENGL 424** Writing for the Computer Industry (3 cr.)
- **ENGL 515** Advanced Professional Writing (1 cr.; prerequisite: ENGL 309)
- **Options** (choose 12 credits)
  - **COM 453** Reporting of Science News (3 cr.; prerequisite: ENGL 309)
  - **ENGL 421** Technical Writing
  - **ENGL 470** Theories of Rhetoric and Composition (3 cr.)
  - **ENGL 488** Internship in Professional Writing (3-6 cr.; prerequisite: 3.0 major GPA plus 12 cr. hrs. of writing courses 300 level or higher; maximum of 6 credits can be applied to major)
  - Up to two ENGL courses at 300-level or higher (3-6 cr.)

Entry last updated November 2008
The undergraduate major in Writing Arts provides students an in-depth understanding of the multiple facets of written communication. Through a variety of courses and learning experiences, students develop their awareness of writing's theoretical foundations and practical applications. As one of the few departments of writing in the U.S., Writing Arts is uniquely positioned to help students learn to communicate effectively within our dynamic culture.

**Gateway**

Introduction to Writing Arts

**Required**

- Communication Theory (CMS 04250)
- The Writer’s Mind (WA 01401)
- Writing, Research, & Technology (WA 01301)
- Evaluating Writing (WA 07405)
- Portfolio Seminar (WA 01450)

**Directed Electives/Courses**

**RELATED ELECTIVES (18 s.h.)**

- Elements of Language
  - Linguistics
  - Psycholinguistics
  - Semantics
  - American English Grammar
  - Intro to Anthropological Linguistics

- Creative Writing (3 s.h. required + 6 s.h. here or in Writing in the Professions)
  - Creative Writing I
  - Creative Writing II
  - Writing Children’s Stories
  - Fiction Writing
  - Poetry Writing
  - Film Scenario Writing
  - Writing with Style

- Writing in the Professions (3 s.h. required + 6 s.h. here or Creative Writing)
  - Intro to Technical Writing
  - Writing for the Workplace
  - Magazine Article Writing
  - Tutoring Writing
  - Publication Layout and Design
  - Introduction to Public Relations
  - Introduction to Advertising
  - Journalistic Writing

**Culture and Communication (3 s.h. required)**

- Mass Media and Their Influences
- Fiction to Film
- Rhetorical Theory
- Film History and Appreciation I
- Film History and Appreciation II
- Literacies in Today’s World
- Cultural Ecology
- Aesthetics
- Epistemology

**Capstone**

Evaluating Writing and Portfolio Seminar
**SOUTHWEST MINNESOTA STATE**

**Dept.:** English

**BA in Professional Writing and Communication**

**MAJOR: PROFESSIONAL WRITING AND COMMUNICATION**

[http://www.southwest.msu.edu/academics/Programs/English/ENGW/index.html](http://www.southwest.msu.edu/academics/Programs/English/ENGW/index.html)

**Entry last updated November 2008**

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**Program Emphasis**

The Professional Writing and Communication Major teaches students to become flexible and ethical writers and communicators who can be successful in a variety of contexts including, but not limited to, manufacturing, journalism, advertising, grant writing, technical writing, and software publishing. Faculty in the Professional Writing and Communication Program are committed to working together to provide students with a liberal arts education that is enhanced with practical experiences such as internships and service learning opportunities that prepare students to earn a living as writers. Through this combined liberal arts and technical emphasis, the Professional Writing Major supports SMSU’s mission to help students become “engaged citizens in their local and global communities.”

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**Core**

- A. Written Communication Core (at least 20 credit hours)
  - ENG 204: Basic Print Journalism
  - ENG 360: Scientific and Technical Writing
  - ENG 361: Advanced Composition
  - ENG 460: Writing and New Media
  - ENG 420: Copy Editing
  - One of the following:
    - ENG 305: Literary Non-Fiction Workshop
    - Speech 260: Introduction to Public Relations Writing
    - ENG/BADM 317: Business Communications

- B. Oral Communication Core (6 credit hours)
  - SPCH 303: Advanced Public Speaking

- Directed Electives/Courses

- F. Professional Expertise Area (9 credit hours)
  - In consultation with their advisor and at least one faculty member from the relevant program, students will select and design a professional expertise area. An expertise area should include at least three classes, with at least six credits taken at the 300 level or above.
  - Students may also use an existing SMSU minor to fulfill the requirements in this area.

- Capstone

  - E. History and Theory (6 credit hours)
  - ENG 492: Theory and Practice of Professional Writing (capstone)

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**ST. EDWARD’S UNIVERSITY**

**Dept.: English Writing, & Rhetoric**

**BA in English**

**MAJOR: ENGLISH WRITING & RHETORIC**

**4 TRACKS:**
- **GENERAL**
- **RHETORIC/COMPOSITION**
- **PROFESSIONAL WRITING**
- **CREATIVE WRITING**


**Entry last updated November 2008**

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With a degree in English Writing and Rhetoric (ENGW), students graduate from St. Edward’s confident that they can write effectively, whether they are going on to graduate school or entering the workforce.

In fact, the ENGW major at St. Edward’s University carries above-average prestige because there are only a handful of such programs at the undergraduate level in universities across the U.S. Students can get a master’s or doctorate degree in a major such as ours (a Rhetoric and Composition M.A. and Ph.D.), but not a bachelor’s degree.

As surveys indicate, employers value writing skills as critical. And our ENGW major places great emphasis on teaching students “real world” writing suitable for workplace contexts—clear, succinct, precise writing suited to particular readers, formatted in a layout appropriate for those readers. Several of our courses focus either completely or in large measure on this type of writing and graphic design. And we offer students excellent internships in non-academic settings.

A special note about the non-academic writing we teach: In our program, students develop flyers, brochures, websites, grant proposals, and handbooks. We encourage students to compose such texts for businesses or non-profit organizations around Austin, so...

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**Core**

- ENGW 2320 American Grammar 3 hrs
- ENGW 2326 Revising and Editing 3 hrs
- ENGW 2325 Text and Discourse Analysis 3 hrs
- ENGW 2329 Information Design 3 hrs
- ENGW 3335 Technical and Business Writing 3 hrs
- ENGW 3336 Principles of Rhetoric and Composition 3 hrs
- ENGW 4341 Current Theories of Rhetoric and Composition 3 hrs

**Required Courses**

- SPECIALIZATION 2: Professional Writing
- SPECIALIZATION 1: General

**STREATS**

**Rainwater, Catherine**

Austin TX
catherine@admin.stedwards.edu

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**HENNING, TERESA B.**

507-537-7185
Southwest Minnesota State University
1901 5. State Street
MARSHALL, MN 56258
henningt@southwestmsu.edu
Our ENGW majors, then, generally enhance their ability as a critical reader and writer. Concentration in one of the other two

NY Playwriting Workshop 3 hrs

Committee members will assume ENGW majors can think critically and write effectively, both necessary for success in graduate school. Take advantage of this wonderful opportunity to major in English. 

An applicant with an English Writing major who is planning to go to graduate school will be impressed by the degree. Any graduate school admissions committee considering an applicant with an English Writing major will assume ENGW majors can think critically and write effectively, both necessary for success in graduate school. Take advantage of this wonderful opportunity to major in English. 

Students who major in English choose either a literature concentration or a writing concentration. Both paths lead the student toward that combination of particular skills and general sensibility that is the hallmark of a liberal arts education. A student who chooses the literature concentration will work toward:

- Enhanced ability as a critical reader and writer,

Choose two of the following courses:

- ENGW 3332 Writing and Publishing on the Web 3 hrs
- ENGW 3333 Desktop Publishing 3 hrs
- ENGW 4342 Magazine Writing 3 hrs

Directed Electives/Courses

SPECIALIZATION 2: Professional Writing

Select three courses from the following list of electives or two from this list and one from the courses listed in one of the other two specializations for a total of nine hours. At least two of these courses must be upper-division courses (numbered 3000 or above).

ENGL 4341 Literary Criticism 3 hrs
ENGW 2323 Research and Argumentation 3 hrs
ENGW 3301 Writing for Advertisng, Public Relations and Publicity 3 hrs
ENGW 3304 Legal Writing 3 hrs
ENGW 3306 Special Nonfiction Writing Topics 3 hrs
ENGW 3331 Media Writing 3 hrs
ENGW 3332 Writing and Publishing on the Web 3 hrs
ENGW 3333 Desktop Publishing 3 hrs
ENGW 3337 Advanced Editing 3 hrs
ENGW 4342 Magazine Writing 3 hrs
ENGW 4550 Internship * 3 hrs

SPECIALIZATION 1: General

Select three courses from the following list of electives or two from this list and one from the courses listed in one of the other two specializations for a total of nine hours. At least two of these courses must be upper-division courses (numbered 3000 or above).

ENGL 4341 Literary Criticism 3 hrs
ENGW 2323 Research and Argumentation 3 hrs
ENGW 3301 Writing for Advertising, Public Relations and Publicity 3 hrs
ENGW 3304 Legal Writing 3 hrs
ENGW 3306 Special Nonfiction Writing Topics 3 hrs
ENGW 3331 Media Writing 3 hrs
ENGW 3332 Writing and Publishing on the Web 3 hrs
ENGW 3333 Desktop Publishing 3 hrs
ENGW 3337 Advanced Editing 3 hrs
ENGW 4342 Magazine Writing 3 hrs
ENGW 4550 Internship * 3 hrs

Capstone

- ENGW 4344 Career Preparation; ENGW 4350 Internship

Requirements

- 101 (College Writing)
- 199 (Research Based Writing)
- 251 (Advanced Writing)
- 312 (Advanced Rhetoric)
- Two (2) additional writing courses (200-level or above)
- One 300-level American literature survey (330, 331)
- One 300-level British literature survey (320, 321, 322)

ST. JOHN FISHER COLLEGE

Dept.: English

MAJOR: ENGLISH

Writing Concentration

http://home.sjfc.edu/English/major.htm

The English Major

Students who major in English choose either a literature concentration or a writing concentration. Both paths lead the student toward that combination of particular skills and general sensibility that is the hallmark of a liberal arts education.

A student who chooses the literature concentration will work toward:

- Enhanced ability as a critical reader and writer,
able to make, express, and justify reasoned discriminations.

- Intimate knowledge of several of the major
texts in British and American literature,
together with some notion of how these texts
have attained and kept their power.
- Knowledge of the way critical assumptions and standards vary according to historical, cultural, or political context.
- Awareness of the connection between
literature and history, politics, religion,
 patterns of social organization, and other
aspects of the human enterprise.

We know these are lofty goals, but we are committed to helping students achieve them. Our purpose is to graduate students who possess not only specialized literary knowledge and a lifelong love of reading but also a broad perspective on the essential role of narrative in the construction of our lives, our communities, and our histories.

A student who chooses the writing concentration moves through a focused program in writing toward:

- Enhanced ability as a critical reader and writer, able to make, express, and justify reasoned discriminations.
- A thorough understanding of the writing process, in both its cognitive and practical dimensions.
- Knowledge of various rhetorical traditions and their links to their cultural contexts.
- Increased versatility as a writer, able to analyze the context for writing and respond to it effectively through multiple strategies and voices.

Within the writing concentration, students will find two tracks: creative writing and technical/professional writing. Courses in the creative writing track explore fiction, poetry, creative nonfiction, and memoir. Students in the technical/professional writing track focus on the various kinds of writing in the workplace, including writing in and for electronic media. Students may tailor the tracks to suit their own needs and interests. Upper-level courses in both tracks are taught by faculty with practical experience as professional writers. Both tracks culminate in a capstone course for seniors.

What English Majors Do After Graduation:

English majors will be prepared for careers in a number of fields. English majors from St. John Fisher are currently employed in advertising, public relations, fundraising and grant writing, publishing, law, technical writing, public administration, and teaching. The work an English major does in his/her courses builds many valuable skills that the student can offer prospective employers, such as:

- Clear, correct, and forceful writing.
- Careful, analytical thinking and a creative approach to problem solving.
- Research and organizational skills, such as
knowing how to find information, how to separate relevant from irrelevant facts and issues, how to synthesize material from varied sources, and how to organize and present material to particular audiences with different expertise and interests.

- The ability to learn new information quickly and to adapt to it—a flexibility that is very important in a working world where technical training is apt to become obsolete in three to five years and where most people change careers several times.

The ability to learn new information quickly and to adapt to it—a flexibility that is very important in a working world where technical training is apt to become obsolete in three to five years and where most people change careers several times.

- Consider the possibilities

Our Professional Writing Program offers a forward-thinking education in a small college environment with faculty dedicated to excellent undergraduate teaching. A Professional Writing degree gives students the chance to have important career-building learning experiences within the context of a well-rounded liberal arts education. In consultation with faculty, students create a professional writing portfolio to show to prospective employers. College graduates who are confident, well-trained communicators have an edge over their peers in the job market. Majoring or minoring in Professional Writing can give you an important advantage as you move from college into your professional life.

Potential Careers

A Professional Writing degree opens the doors to a range of exciting careers in editing, new media, publishing, corporate communication, technical, medical, and scientific writing, marketing, and journalism. As has been noted by authors such as Thomas Friedman (The World Is Flat), Richard Florida (The Rise of the Creative Class) and Dan Pink (A Whole New Mind), we are in the midst of an economic shift that is informed by the twin forces of globalization and technology. Our Professional Writing degree is intended to prepare students to pursue careers in this emerging creative economy by providing students with strong technical and communication skills while helping them realize their creative potential and expand their ability to think creatively to a wider range of contexts.

Our Faculty

Professional Writing faculty represent a diverse range of knowledge and experience in technical and professional communication, new media design, poetry, fiction, and scholarly research in rhetoric and composition.

Our commitment to continuing growth and innovation means that you are assured of an education informed by the latest research and professional writing practices and supported by new technologies.

We realize that the value of the professional writing degree we offer is its balance of a great all-round college experience with the professional writing skills that will give you an edge in starting your career. As such, we encourage our students to participate in writing retreats at SUNY-Cortland’s Raquette Lake, contribute to our
Program Areas

We divide our courses into four core areas: writing theory, new media, creative writing, and professional writing. As our program requirements demonstrate, our majors take courses across these areas while also having the opportunity to focus on a particular area that interests them. Many of our students are interested in creative writing, and some go on to attend Masters of Fine Arts (MFA) programs around the nation. Others express interest in the publishing industry and focus their studies on editing. Still others are interested in working in new media and participate in our technology-intensive courses.

The Writing and Rhetoric Major focuses on different genres and practices of writing as enacted in specific historical and cultural contexts. Students write in a wide range of genres: advanced argument, research writing, digital writing, civic writing, professional writing, technical writing, creative nonfiction, and the public essay. In the process of exploring and practicing these genres, students study and analyze the interaction of diverse rhetorical traditions and writing technologies and assess how these factors shape the nature, scope, and impact of writing in a variety of contexts. The major also asks students to examine writing and rhetoric as embedded in culture, and looks at writing identities, their emergences in cultures and subgroups, and the relations among writing, rhetoric, identity, literacy, and power.

Graduates of the Writing and Rhetoric Major will be well equipped for public and private sector careers that require knowledge of advanced communication strategies and writing skills. The major is open to any SU student, and may be especially useful to students pursuing careers in teaching, the law, business, public advocacy, and editing and publishing.

Gateway

WRT 255 Advanced Argumentative Writing

Required

Genres and Practices Category (students select 3)
WRT 301 Civic Writing
WRT 302 Digital Writing
WRT 303 Research Writing
WRT 307 Professional Writing
WRT 308 Style
WRT 407 Advanced Workshop in Professional, Disciplinary, or Technical Writing
WRT 417 Advanced Technical Documentation
WRT 419 Advanced Technical Writing Workshop
WRT 422 Studies in Creative Nonfiction
WRT 427 Writing in Design and Development Environments
ETS 401 Advanced Writing Workshop: Poetry
ETS 403 Advanced Writing Workshop: Fiction
NEW 205 News Writing
RTN 205 Discovering the News
ADV 207 Writing Advertising Strategies and Executions
PRL 205 Introduction to Writing for the Media

Writing Histories and Theories Category (students select 4)
WRT 423 African American Rhetoric
WRT 424 Studies in Writing, Rhetoric, and Identity (repeatable)
WRT 426 Studies in Writing, Rhetoric, and Information Technology (repeatable)
WRT 428 Studies in Composition, Rhetoric, and Literacy (repeatable)
WRT 437 Information Architecture and Technical Documentation
WRT 440 Studies in the Politics of Language and Writing
WRT 447 Technical Writing for a Global Audience
CBS 334 Introduction to Argumentation
CBS 545 Issues in Argumentation
CBS 546 Seminar in Legal Communication
CBS 552 History of Rhetorical Theory
CBS 567 Rhetoric and Philosophy
CBS 568 Rhetoric of Social Change

Internship Requirement

WRT 470 Internship in Writing (community or business-based internships)
WRT 331 Peer Writing Consultant Practicum
WRT 340 Advanced Editing Studio
WRT 430 Advanced Experience in Writing Consultation (repeatable)

* PARKS, STEVE
* FAY, COLLETTE
* sjparks@syr.edu
* cmfay@syr.edu
TENNESSEE TECHNOLOGICAL UNIVERSITY
Dept.: English
BA (was BS before Fall 2007) in English and Communications
MAJOR: Professional Communications

2 OPTIONS:
- Public Service Communication
- Scientific and Technical Writing

http://www.tntech.edu/pc/
Major revised in Fall 2007
Entry last updated November 2008

The Professional Communication Program at Tennessee Technological University is designed to expose students to a wide range of communication strategies, theories, and technologies. The Program is part of the English Bachelor of Arts and offers three options: Scientific and Technical Writing, Corporate Culture, and Information Architecture. The Program, which is designed to meet students’ needs for communicating in a technologically advancing business world, offers courses from multiple disciplines so that students can connect writing strategies from many fields for a well-rounded communication experience.

Professional Communication might be the field for you if you would like to:
- Communicate with others orally and in writing
- Work productively in teams as well as individually
- Learn more about effective audience analysis
- Study document design and website usability and navigation
- Ensure documents of all kinds are designed with effective purpose
- Obtain a job in a public service, scientific writing, or editing field

Professional Communication graduates tend to find jobs in the following fields upon graduation:
- Marketing and Sales
- Public Service
- Teaching
- Graphic Design
- Freelance Writing
- Editing
- Software Documentation
- Writing in Scientific Fields (such as medical writing or engineering writing)

Other students choose to extend their studies by going to graduate school. Whatever career path you choose, Professional Communication can provide you with essential theories, writing strategies, and oral communication skills to help you obtain success.

Gateway
- Intro to Professional Communication

Required
- Professional Communication Lab
- Professional Communication I
- Professional Communication II
- Web Site Construction/The Rhetoric of Internet Publishing
- Advanced Web Page Design
- Free Lance Writing
- Free Lance Writing (117 –diff course number, same description)
- Magazine Production & Design
- Public Relations – Cases & Practices
- Special Problems
- Technical Editing

Capstone
- Seminar in Professional Communication

Entry last updated 1/30/09

Gateway
- Intro to Professional Communication

Required
- Professional Communication Lab
- Professional Communication I
- Professional Communication II
- Web Site Construction/The Rhetoric of Internet Publishing
- Advanced Web Page Design
- Free Lance Writing
- Free Lance Writing (117 –diff course number, same description)
- Magazine Production & Design
- Public Relations – Cases & Practices
- Special Problems
- Technical Editing

Capstone
- Seminar in Professional Communication

Entry last updated November 2008

TEXAS CHRISTIAN UNIVERSITY
Dept.: English
BA in
MAJOR: Writing
http://www.eng.tcu.edu/undergraduate/links/areasofstudy.htm
Major added in 2007
Entry last updated November 2008

Core
- ENGL 40213 Creative Writing—Poetry.
- ENGL 40223 Creative Writing—Drama.

a. 3 hours of Craft, selected from this list: 10203, 30233, 30263, 30353, 40203, 40213, 40223 ENGL 10123 Introduction to Drama.
- ENGL 30223 Technical Writing and Document Design.
- ENGL 30263 Style and Usage.
- ENGL 30343 Intermediate Fiction Writing.
- ENGL 30253 Rhetorical Traditions.
- ENGL 40203 Creative Writing—Fiction.

b. 3 hours of Rhetoric and Culture, selected from this list: 20333, 30243, 30253, 30273, 30283, 40253,
- ENGL 30233 Language, Technology, and Society.
- ENGL 30243 Rhetorical Practices in Culture.
- ENGL 30253 Rhetorical Traditions.
- ENGL 30273 Argument and Persuasion.
- ENGL 30253 Propaganda Analysis and Persuasion.

Entry last updated 1/30/09

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UNIVERSITY OF ARKANSAS
LITTLE ROCK
Dept.: Rhetoric and Writing

MAJOR: PROFESSIONAL & TECHNICAL WRITING
http://ualr.edu/rhetoric/index.php/homedegrees/undergradut

Gateway
RHET 3200 Introduction to Professional and Technical Writing
Required
- RHET 3301 Editing for Usage, Style and Clarity
- RHET 3315 Persuasive Writing
- RHET 3326 Technical Writing
- RHET 3317 Nonfiction
- RHET 4305 Document Design
- RHET 4301 Theories of Rhetoric and Writing
- 15 hours of electives are required (in the electives, you may take up to six hours of MCOM courses, which accommodates students who wanted the old PTW-Track I major)

Directed Courses/Electives
- 15 Hours of RHET Electives: The electives may not include RHET 3316, not more than 6 hours total in the following: internships, independent writing projects, and/or upper level MCOM courses.

Capstone
- RHET 4190 Colloquium in Rhetoric and Writing
  o NOTE: The core requirement for this course will be to develop a professional portfolio.

UNIVERSITY OF CENTRAL ARKANSAS
School of Liberal Arts
Department of Writing & Speech

Degree in Writing
http://www.uca.edu/Div/writing/majors.htm

The writing major is offered by the Department of Writing & Speech in the College of Fine Arts and Communications. The 36-hour writing major is designed for future educators, pre-professional students, editors, technical writers, and students intending to continue to graduate school in English, rhetoric, composition, education, linguistics, or creative writing. The primary objective of the degree is to prepare students for the information rich workplace where communication and thinking skills are necessary.

Required
21 Core Hrs:
- WRTG 2310 Introduction to Creative Writing
- WRTG 2320 Introduction to Linguistics
- SPCH 3312 Persuasion
- WRTG 3305 Writing for New Technologies (formerly Advanced Comp)
- WRTG 3310 Technical Writing
- WRTG 4305 Contemporary Composition: Theory and Application
- SPCH 4311 Evolution of Rhetorical Theory

Directed Electives/Courses
- 3 hrs of a foreign language at the 2000-level (may need to take beginning level language first)

UNIVERSITY OF FLORIDA
Degree in English
http://web.utexas.edu/college/rg/englishmajors.htm

MAJOR: ENGLISH
- ADVANCED WRITING (MODEL):
- NONFICTION WRITING & PUBLISHING
- CORPORATE AND MANAGERIAL WRITING

In our current information-rich economy, an unprecedented demand now exists for college graduates with excellent communication skills. The Advanced Writing Model provides students with extensive preparation for the variety of writing tasks required of professionals in business, law, government, and administration, as well as of graduate students and professionals in business, law, government, and administration.

Required
- AMR 4170 Biography
- ENC 3310 Advanced Exposition
- ENC 3312 Advanced Argumentative Writing
- SPC 3605 Speechwriting
- 2 from Corporate or General track
- 4 upper division English courses
Film and Media Studies
http://web.english.ufl.edu/programs/undergrad/tracks/adv_writing.html
Entry last updated November 2008

Educators in all disciplines. This model offers two distinct emphases: (1) nonfiction writing and publishing and (2) corporate and managerial writing.

The Nonfiction Writing and Publishing emphasis prepares students for careers as editors, free-lance writers, and staff writers on newspapers and magazines, as well as for careers in publishing. Students hone writing skills in writing intensive courses in expository and/or argumentative writing, explore the art of writing in non-fiction genres for newspapers and magazines, and/or for writing for specialist audiences and markets. The nonfiction writing emphasis also includes Studies in Biography and Speechwriting, which provides students with mastery of options in work choice and word arrangement to enhance the effectiveness of sentences in speeches.

The Corporate and Managerial Writing emphasis prepares students for careers in management, administration, business, and industry. Students prepare for the demands of writing in the corporate world in Professional and Advanced Professional Writing, learning to write with maximum clarity, concision, and effectiveness across a variety of genres in advertising, business, and law. This emphasis also includes the Literature of Science and Advanced Technical Writing.

Directed Electives/Courses
Core Corp. track:
- ENC 3250 Professional Writing
- ENC 4260 Advanced Professional Writing
- ENC 4212 Professional Editing
- 2 from Nonfiction or General track
- 5 upper division English courses

General Track Electives:
- ENC 3414 Hypermedia, ENG 3063 Advanced Grammar, ENG 4060 History of the English Language, ENG 4940 Writing Internship, LIT 3010 Introduction to Linguistics, LIT 4431 The Literature of Science, SPC 4680 Rhetorical Criticism

Entry last updated November 2008

University of Hartford
Dept.: Rhetoric, Language & Culture
Degree in MAJOR: PROFESSIONAL & TECHNICAL WRITING
http://uhaweb.hartford.edu/rlc/ptwmajor.html
Entry last updated November 2008

Professional and Technical Writing (PTW) is best described as writing in the workplace. As masters in written communication, professional and technical writers convey complex information to experts and non-experts in a given field by writing, designing, and editing various workplace documents. These documents include, but are not limited to, websites, proposals, reports, brochures, and instruction manuals. The University of Hartford is one of the few schools in New England with a PTW program, enabling students to obtain a bachelor’s degree in writing while also focusing on another major/minor. This allows students to strengthen their training in other fields by applying the skills they acquire in the program. Information technology, politics, science, criminal justice, business, and humanities are just some of the fields in demand of professional and technical writers.

Core
30 Required Credits plus a required minor (generally 18 credits):
Core Courses - Introduction to the Theory and Practice of Rhetoric: 9 credits required
- PTW 210W Foundations of Argument
- PHI 260W Language and Form
- PTW 245W Critical Literacy

Required
Advanced Courses: 12 credits required
- PTW 215 Intro to Professional & Technical Writing
- PTW 315 Advanced Pro. & Technical Writing
- PTW 470/570 Reading and Writing: Contemporary Theory and Practice
- PTW 472 Capstone: Portfolio
- EN 241 Technical Communication or EN 481 Advanced Technical Communication, taken at Ward College, may be substituted for PTW 215 and PTW 315, respectively.

Directed Electives/Courses
Electives: 9 credits required
- PTW 211W Effective Business Communication
- PTW 212 Persuading and Convincing
- PTW 216 Writing as a Self Creative Process
- PTW 390, 391, 390, 391, 490, 491, 590, 591 Special Topics may include courses in desktop publishing, computer-aided instruction, document design, etc.
- PHI 361 Philosophy of Language and Theories of Meaning
- PTW 356L Collaborative Writing in the Workplace
- PTW 356 Contemporary English Grammar
- CMM 428 Language and Communication
- PTW 452 History of English Language
- PTW 480 Internship in Professional and Technical Writing
- PTW 481, 482, 483 Independent Study in Professional and Technical Writing

Entry last updated November 2008
Programs in Professional Writing is an instructional unit of the Department of English at the University of Illinois Urbana-Champaign that offers innovative and practical courses in technical and professional communication. We offer courses in support of the Professional Writing Major as well as courses that are consistently recommended to students in business, technology, and science majors to fill the University’s Comp II requirement.

PPW offers courses in:
- communication for business professionals
- scientific and technical communication
- persuasive writing
- desktop publishing, web design
- workplace issues (e.g., gender, diversity, ethics, business cultures) writing within specific communities of discourse (e.g., law and journalism)

Giving Students Real-World Experience
PPW also offers students opportunities to do professional work with real-world rewards and consequences through the University Partners Program. University Partners teams up PPW classes with businesses, civic or charitable organizations, and campus units which act as clients, contracting students to perform writing and/or research projects.

Using Technology
PPW courses provide students with multiple opportunities to work closely with current desktop publishing and professional software. Many of our PPW courses require students to regularly use document design software (such as Pagemaker), image composing software (such as Image Composer) and presentation software (such as PowerPoint) to develop projects. Students may also take professional and technical communication courses in the English Department’s Professional Writing Classroom. These courses accustom students to working in an almost entirely paperless environment and allow them to develop expertise with common software packages.

PPW courses often require students to design web pages for themselves and, through the University Partners Program, for campus units and area businesses. Students in these classes use the English Multimedia Center’s multimedia authoring facilities to gain expertise in web page design and layout using a variety such tools as FrontPage, PhotosShop and various HTML editors.

Entry last updated November 2008

Required
- BTW 220: Desktop Publishing
- BTW 250: Business and Administrative Communication
- BTW 261: Technical and Scientific Communication
- BTW 263: Writing Topics in the Professions
- BTW 271: Persuasive Writing (Same as ADV 288)
- BTW 273: Report Writing
- BTW 275: Writing Topics by Genre
- BTW 277: Advanced Technical and Scientific Communication
- BTW 290: Independent Study
- BTW 402 Descriptive English Grammar (same as ENGL 302)

Directed Electives/Courses

Entry last updated November 2008

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Rhetoric and Writing Concentration
The Rhetoric and Writing concentration is for those students interested in careers as technical and professional writers and editors. Students in this concentration learn and practice skills in editing, publishing, website development, technical writing, documentation, and proposal writing, among other practical skills. Courses range from basic editing and documentation to scientific and nature writing, medical writing, and visual rhetoric. While primarily designed for students interested in the practical careers in writing, the Rhetoric and Writing concentration will also give students an edge in graduate or professional programs that require expert skills in writing, visual communication, rhetoric, and rhetorical analysis. The concentration requires courses in writing, language, and literature; an internship; and 9 hours of complementary coursework in scientific, technical, or professional disciplines. There are two sequences: the Rhetoric and Writing Sequence and the Language, Rhetoric, and Literature Sequence. Students who wish to conclude their program by writing a thesis, must qualify for and enter the English Departmental Honors Program. We also offer a minor in Rhetoric and Writing.

Required
- Students must fulfill the requirements for both sequences.
- Professional Writing Sequence (19 hours)
  - Eng 219 Technical & Professional Writ. or 220 Expository Writ or 240 Traditional Grammar
  - Eng 290 Intro to Professional Writing
  - 12 hours from 320 Adv. Expository Writ, 413-420 Science, Documentation, Publishing, Biography, Editing, Grant, Visual Rhetoric, Topics in Prof. Writ 498 Adv Workshop in Lit or Writ or 499 (?)
  - Internship (minimum 1 hour)
- Language, Rhetoric, and Literature Sequence (15 hours)
  - Eng 250 Analysis of Literature
  - 3 hours from Eng 294-297 (Literature surveys)
  - 9 hours from English courses 300-level or above
- Directed Electives/Courses
  - Required Outside of English
    - 9 hours of course work in science or technical and professional areas

Directed Electives/Courses
- Required Outside of English
  - 9 hours of course work in science or technical and professional areas

UNIVERSITY OF PITTSBURGH
Dept.: English

MAJOR: (Composition)?
http://www.english.pitt.edu/undergraduate/writing.html
Entry last updated November 2008

UNIVERSITY OF NEW MEXICO
Dept.: English Language & Literature

MAJOR: ENGLISH, LANGUAGE, AND LITERATURE
- CONCENTRATION:
  - Rhetoric and Writing (Professional Writing)
  - http://www.unm.edu/~english/Undergrad/Concentrations/ProfessionalWrit.html
  - Entry last updated November 2008

Directed Electives/Courses
- Required
  - 1 or 2 elective courses from a different track
  - 12 credits from Literature
  - Fiction Core:
    - ENGWRT 0520 Introduction to Fiction Writing
    - 1010 Intermediate Fiction (two sections required)
    - 1094 Readings in Contemporary Fiction
    - 1710 Senior Seminar in Fiction Writing (one section required).
  - Poetry Core:
    - ENGWRT 0530 Introduction to Poetry Writing
    - 1210 Poetry Workshop (two sections of 1210 are required; three sections may be taken)
    - 1370 Senior Seminar in Poetry Writing.
  - Newspaper Core:
    - ENGWRT 0550 Introduction to Journalism
    - 1310 Newspaper 1
    - 1320 Newspaper 2
    - at least one topics course
    - 1760 Advanced Reporting
  - Newspaper Courses
    - 1900 Internship: News.
    - at least one topics course

Required
- 1 or 2 elective courses from a different track
- 12 credits from Literature

Fiction Core:
- ENGWRT 0520 Introduction to Fiction Writing
- 1010 Intermediate Fiction (two sections required)
- 1094 Readings in Contemporary Fiction
- 1710 Senior Seminar in Fiction Writing (one section required).

Poetry Core:
- ENGWRT 0530 Introduction to Poetry Writing
- 1210 Poetry Workshop (two sections of 1210 are required; three sections may be taken)
- 1730 Senior Seminar in Poetry Writing.

Newspaper Core:
- ENGWRT 0550 Introduction to Journalism
- 1310 Newspaper 1
- 1320 Newspaper 2
- at least one topics course
- 1760 Advanced Reporting
- 1900 Internship: News.

Nonfiction Core:
- ENGWRT 0550 Introduction to Journalism
- 1330 Nonfiction 1
- 1340 Nonfiction 2
- 1390 Readings in Contemporary Nonfiction
- at least one topics course
- 1750 Senior Seminar in Nonfiction.
UNIVERSITY OF RHODE ISLAND

Dept.: Writing & Rhetoric

BA in Writing & Rhetoric

MAJOR: Writing & Rhetoric

http://www.uri.edu/artsci/writing

Entry last updated November 2008

Effective writers are always in demand in organizations and businesses of all sizes and styles, including the publishing industry, financial services, cultural centers, public service, technical industries, governmental and non-governmental organizations, software and game developers, performing arts, commercial and non-commercial publications offices. Freelance writers can chart their own course. As a Writing & Rhetoric major at URI, you will practice writing in a wide range of settings. Our small classes are designed with active participation in multiple writing situations, from working with real-world clients to composing descriptive informational cards for museum exhibits. You will learn to collect information, conduct research, compose, analyze, and revise texts of many kinds. You will learn how to design brochures and web pages and present visual information effectively. Throughout the major, you will work alone, with a partner, and in teams to produce documents for a number of different audiences. In our exciting elective courses, you will have the opportunity to write for clients or organizations, to work with other writers, and to experiment creatively in many more genres. When you graduate, you will have an electronic portfolio of your work that will showcase your accomplishments and demonstrate your abilities as a professional writer. In addition to intensive practice with written communication, Writing & Rhetoric majors will explore the discipline's intellectual challenges. Our core courses probe key questions in rhetoric, balancing practice in the craft of writing with historical, theoretical, and research-based knowledge about writing and its effects on audiences. Writing & Rhetoric majors will develop cutting-edge knowledge about writing as a discipline. By the time you graduate, you will have the tools and the confidence to create appropriate responses to almost any situation—in school, at work, throughout the community. Writing & Rhetoric majors at URI have ample opportunities to work with a nationally-respected faculty, teacher scholars as active in the discipline as we are in our classrooms. Consider combining your Writing & Rhetoric major with another area of expertise, either as a double-major or as a minor, for even greater flexibility after graduation. (outcomes map: http://www.uri.edu/artsci/writing/major/OutcomesMap.html)

Entry last updated November 2008

UNIVERSITY OF SOUTH CAROLINA

Dept.: English Language & Literature

BA in...

MAJOR: English Language & Literature

Option B

- Writing Concentration (there is also a Writing Intensive Major, which is a Literature degree with two writing...

The English Department offers four tracks that lead to a Bachelor of Arts degree:

- The general major assures a broad knowledge of literary and cultural studies, plus skills in writing and critical analysis.
- The intensive major, which includes a senior seminar or thesis, is designed especially for those students planning to pursue graduate study in literature.
- The writing concentration is tailored for those students interested in advanced composition and creative writing.
- The secondary education major is designed for those planning to teach English at the secondary level; these students will receive a B.A. in English.

Entry last updated November 2008
with a minor concentration in education. This concentration prepares them to enter an M.T. or M.A.T. program, upon completion of which they receive state certification to teach English.

All majors must complete three pre-requisite literature courses (course descriptions):
- ENGL 287 American Literature,
- ENGL 288 English Literature I, and
- ENGL 289 English Literature II.

The New Writing and Rhetoric Major at URI
Would you like a career as a writer? Consider majoring in Writing & Rhetoric at URI. Effective writers are always in demand in organizations and businesses of all sizes and styles, including the publishing industry, financial services, cultural centers, public service, technical industries, governmental and non-governmental organizations, software and game developers, performing arts, commercial and non-commercial publications offices. Freelance writers can chart their own course.

As a Writing & Rhetoric major at URI, you will practice writing in a wide range of settings. Our small classes are designed with active participation in multiple writing situations, from working with real-world clients to composing descriptive informational cards for museum exhibitions. You will learn to collect information, conduct research, compose, analyze, and revise tests of many kinds. You will learn how to design brochures and web pages and present visual information effectively.

Throughout the major, you will work alone, with a partner, and in teams to produce documents for a number of different audiences. In our exciting elective courses, you will have the opportunity to write for clients or organizations, to work with other writers, and to experiment creatively in many more genres. When you graduate, you will have an electronic portfolio of your work that will showcase your accomplishments and demonstrate your abilities as a professional writer.

In addition to intensive practice with written communication, Writing & Rhetoric majors will explore the discipline’s intellectual challenges. Our core courses probe key questions in rhetoric, balancing practice in the craft of writing with historical, theoretical, and research-based knowledge about writing and its effects on audiences. Writing & Rhetoric majors will develop cutting edge knowledge about writing as a discipline. By the time you graduate, you will have the tools and the confidence to create appropriate responses to almost any situation—in school, at work, throughout the community.

Writing & Rhetoric majors at URI have ample opportunities to work with a nationally-respected faculty, teacher-scholars as active in the discipline as we are in our classrooms.

Required
- WRT 201 Writing Argumentative & Persuasive Texts
- WRT 235 Writing in Electronic Environments
- WRT 360 Composing Processes and Canons of Rhetoric
- WRT 490 Writing and Rhetoric

Electives
Students will take 15 credits in the required courses and an additional 15 credit hours of departmental offerings in WRT at the 300-level or above.

Capstone
WRT 495 Capstone in Electronic Portfolios
Consider combining your Writing & Rhetoric major with another area of expertise, either as a double-major or as a minor, for even greater flexibility after graduation.

Major in Rhetoric
ANALYTICAL, COMMUNICATIVE, AND PERSUASIVE SKILLS are in high demand in almost every profession, including law, education, politics, consulting, business, public relations, professional writing, advertising, and academia. The Rhetoric & Writing major aims to produce sophisticated communicators able to perform the sort of analyses and persuasive presentations that such careers require. It also is an excellent preparation for graduate-level study in law, business, media studies, literary and cultural studies, and other liberal-arts disciplines.

Specifically, students in the Rhetoric & Writing major learn to:
- Critically analyze information, texts, and arguments.
- Organize and communicate ideas clearly and effectively.
- Engage thoughtfully in public debates.
- Advocate a position effectively and ethically.

As a Rhetoric & Writing major, you will develop your ability to apply these practical skills in person, in print, and electronically, while studying the rhetorical and philosophical principles in which they are based.

| Entry last updated 1/30/09 |

Required Rhetoric majors take 27 hours of rhetoric courses (including 18 upper-division):

- 3 hours specified Rhetoric & Writing: RHE 306 Rhetoric & Writing
- 3 hours specified upper-division Rhetoric & Writing: RHE 321 Principles of Rhetoric
- 9 hours specified upper-division RHE (3 hours in each): RHE 330C Studies in Computers & Language, RHE 330D History of Rhetoric, RHE 330E Rhetorical Theory & Analysis

Directed Electives/Courses
To fulfill the 12 elective hours (6 upper division), students in the major select from a wide variety of theory, analysis and applications courses.

| Entry last updated 1/30/09 |

27 (18 upper division)

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Courses in the Department of Rhetoric, Writing, and Communications (RHET) teach writing as a means of discovering, developing, and revising ideas to help prepare students for success in academic studies and in subsequent careers. A number of RHET courses at the 2000-level or above are cross-listed with the Department of English and may be taken for credit toward a major in English, or counted toward any degree as electives.

### Entry last updated November 2009

### Core
- 6 credit hours from the First-Year Group (see below)
- Academic Writing (3 credit hours) 18.1105/3 Academic Writing: Humanities
- 18.1105/3 Academic Writing: Links with the Disciplines
- 18.1105/3 Academic Writing: Multidisciplinary
- 18.1105/3 Academic Writing: Natural Sciences
- 18.1105/3 Academic Writing: Social Sciences
- 18.1110/6 Academic Writing: Extended
- English (3 credit hours) 17.1000/3 English LA
- 17.1003/3 English 1B
- 17.1001/6 English 1

### Required
The 4-year Bachelor of Arts Degree requires all students taking a Major in Rhetoric and Communications to complete a minimum of 42/maximum of 60 credit hours in upper level courses in the Major. Students must take the following foundation courses, totalling 12 credit hours of the upper level requirement:

- **Required Foundation Courses (12 credit hours)**
  - 18.2131/3 Professional Style & Editing
  - 18.2135/3 Rhetorical Criticism
  - 18.2137/3 Contemporary Communication Theories
  - 18.4320/3 Qualitative Research Methods in Written Communication

Students must select the remaining 30-48 credit hours from the following four groups and must take at one course from each group. Please note that most of these courses will be offered at least once every other year.

#### Group One: Rhetoric
- 18.2138/3 Modern Rhetorical Theory
- 18.3150/3 Studies in the Rhetoric of Nonfiction
- 18.3151/3 Critical Studies of Discourse
- 18.3152/3 Rhetoric and the World Wide Web
- 18.3153/3 Studies in the Rhetoric of Gender

#### Group Two: Written and Oral Communication
- 18.2136/3 Orality and Literacy
- 18.2145/3 Theories and Practices of Oral Communication
- 18.2246/3 Revolutions in Communication
- 18.2505/1 Tutoring Academic Writing
- 18.2510/1 Tutoring with Technology
- 18.2520/1 Tutoring Second Language Learners

#### Group Three: Specialized Communication
- 18.2129/3 Rhetoric in the Humanities and Social Sciences
- 18.2350/3 Readings and Writing Online
- 18.3132/3 Directed Readings in Rhetoric and Composition
- 18.3133/6 Directed Readings in Rhetoric and Composition
- 18.3310/3 Communicating Science
- 18.4320/3 Qualitative Research Methods in Written Communication
- 15.4600/3 Critical Literacy for Empowerment

#### Group Four: Media, Communication, and Society
- 18.2246/3 Revolutions in Communication
- 41.3455/6 Politics and the Mass Media
- 50.3209/6 Mass Communication and Popular Culture

#### No**: Students are advised that 50.3209/6 Mass Communication and Popular Culture and 95.4107/3 Feminist Approaches to Expressive Communication have prerequisites. Though it is listed in Group Two and Group Four, 18.2246/3 Revolutions in Communication cannot be used to meet group requirements for both.

### Directed Electives/Courses

- **Additional Courses**
  - Students can also select from the following courses which count towards the Major but do not meet Group requirements:
    - 18.2530/3 Intermediate Editing (New Course)
    - 18.3122/3 Directed Readings in Rhetoric and Composition
    - 18.3133/6 Directed Readings in Rhetoric and Composition

- **Cognates**
  - Students taking a 4-year Major in Rhetoric and Communications are required to complete a minimum 24 credit hours/maximum 30 credit hours in cognate courses. Cognate courses address important topics in communications or in closely related areas of study not covered by the Centre for Academic Writing. Please note that the following is only a partial list of courses that will qualify as cognates for the Major. Students should also consult with a member of CAW when planning their program.

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**UNIVERSITY OF WINNIPEG**

**CANADA** (1)

**Dept.: Rhetoric, Writing, and Communications**

**MAJOR: RHETORIC AND COMMUNICATIONS**

4 YEAR OPTION

http://rhetoric.uwinnipeg.ca

**Entry last updated 1/30/09**

**Core**
- 6 credit hours from the First-Year Group (see below)
- Academic Writing (3 credit hours) 18.1105/3 Academic Writing: Humanities
- 18.1105/3 Academic Writing: Links with the Disciplines
- 18.1105/3 Academic Writing: Multidisciplinary
- 18.1105/3 Academic Writing: Natural Sciences
- 18.1105/3 Academic Writing: Social Sciences
- 18.1110/6 Academic Writing: Extended
- English (3 credit hours) 17.1000/3 English LA
- 17.1003/3 English 1B
- 17.1001/6 English 1

**Required**
The 4-year Bachelor of Arts Degree requires all students taking a Major in Rhetoric and Communications to complete a minimum of 42/maximum of 60 credit hours in upper level courses in the Major. Students must take the following foundation courses, totalling 12 credit hours of the upper level requirement:

- **Required Foundation Courses (12 credit hours)**
  - 18.2131/3 Professional Style & Editing
  - 18.2135/3 Rhetorical Criticism
  - 18.2137/3 Contemporary Communication Theories
  - 18.4320/3 Qualitative Research Methods in Written Communication

Students must select the remaining 30-48 credit hours from the following four groups and must take at one course from each group. Please note that most of these courses will be offered at least once every other year.

- **Group One: Rhetoric**
  - 18.2138/3 Modern Rhetorical Theory
  - 18.3150/3 Studies in the Rhetoric of Nonfiction
  - 18.3151/3 Critical Studies of Discourse
  - 18.3152/3 Rhetoric and the World Wide Web
  - 18.3153/3 Studies in the Rhetoric of Gender

- **Group Two: Written and Oral Communication**
  - 18.2136/3 Orality and Literacy
  - 18.2145/3 Theories and Practices of Oral Communication
  - 18.2246/3 Revolutions in Communication
  - 18.2505/1 Tutoring Academic Writing
  - 18.2510/1 Tutoring with Technology
  - 18.2520/1 Tutoring Second Language Learners

- **Group Three: Specialized Communication**
  - 18.2129/3 Rhetoric in the Humanities and Social Sciences
  - 18.2350/3 Readings and Writing Online
  - 18.3132/3 Directed Readings in Rhetoric and Composition
  - 18.3133/6 Directed Readings in Rhetoric and Composition
  - 18.3310/3 Communicating Science
  - 18.4320/3 Qualitative Research Methods in Written Communication
  - 15.4600/3 Critical Literacy for Empowerment

- **Group Four: Media, Communication, and Society**
  - 18.2246/3 Revolutions in Communication
  - 41.3455/6 Politics and the Mass Media
  - 50.3209/6 Mass Communication and Popular Culture
  - 95.4107/3 Feminist Approaches to Expressive Communication

**Note**: Students are advised that 50.3209/6 Mass Communication and Popular Culture and 95.4107/3 Feminist Approaches to Expressive Communication have prerequisites. Though it is listed in Group Two and Group Four, 18.2246/3 Revolutions in Communication cannot be used to meet group requirements for both.

**Directed Electives/Courses**

- **Additional Courses**
  - Students can also select from the following courses which count towards the Major but do not meet Group requirements:
    - 18.2530/3 Intermediate Editing (New Course)
    - 18.3122/3 Directed Readings in Rhetoric and Composition
    - 18.3133/6 Directed Readings in Rhetoric and Composition

- **Cognates**
  - Students taking a 4-year Major in Rhetoric and Communications are required to complete a minimum 24 credit hours/maximum 30 credit hours in cognate courses. Cognate courses address important topics in communications or in closely related areas of study not covered by the Centre for Academic Writing. Please note that the following is only a partial list of courses that will qualify as cognates for the Major. Students should also consult with a member of CAW when planning their program.

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**KEARN, JUDITH**

**TURNER, BRIAN**

**Department Chair**

**Major Advisor**

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### Courses in the Department of Rhetoric, Writing, and Communications

Courses in the Department of Rhetoric, Writing, and Communications (RHET) teach writing as a means of discovering, developing, and revising ideas to help prepare students for success in academic studies and in subsequent careers. A number of RHET courses at the 2000-level or above are cross-listed with the Department of English and may be taken for credit toward a major in English, or counted toward any degree as electives.

#### Core
- 6 credit hours from the First-Year Group (see below).
- Academic Writing (3 credit hours)
  - 18.1105/3 Academic Writing: Humanities
  - 18.1105/3 Academic Writing: Links with the Disciplines
  - 18.1105/3 Academic Writing: Multidisciplinary
  - 18.1105/3 Academic Writing: Natural Sciences
  - 18.1105/3 Academic Writing: Social Sciences
  - 18.1110/6 Academic Writing: Extended
- English (3 credit hours)
  - 17.1000/3 English 1A
  - 17.1003/3 English 1B
  - 17.1001/6 English 1

#### Required
- The 3-year Bachelor of Arts Degree requires all students taking a Major in Rhetoric and Communications to complete a minimum of 24/maximum of 42 credit hours in upper level courses in the Major. Students must take the following foundation courses totaling 9 credit hours of the upper level requirement:

#### Required Foundation Courses (9 credit hours)
- 18.2131/3 Professional Style & Editing
- 18.2135/3 Rhetorical Criticism
- 18.2137/3 Contemporary Communication Theories

Students must select the remaining 15 to 33 credit hours from the following four groups and must take one course from each group. Please note that most of these courses will be offered at least once every other year.

#### Group One: Rhetoric

#### Required
- 18.2138/3 Modern Rhetorical Theory
- 18.2139/3 Rhetorics of Visual Representation
- 18.3150/3 Studies in the Rhetoric of Nonfiction
- 18.3151/3 Critical Studies of Discourse

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**UNIVERSITY OF WINNIPEG (CANADA) (2)**

**Dept.: Rhetoric, Writing, and Communications**

**MAJOR: Rhetoric and Communications**

**3 YEAR OPTION**

http://rhetoric.uwinnipeg.ca

**Entry last updated November 2008**

* KEARNS, JUDITH
  * Department Chair
  * Major Advisor
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  * 3rd Floor of Graham Hall
In addition to intensive practice with written communication, Writing & Rhetoric majors will explore the discipline’s intellectual challenges. Our core courses probe key questions in rhetoric, balancing practice in the craft of writing with historical, theoretical, and research-based knowledge about writing and its effects on audiences. Writing & Rhetoric majors will develop cutting edge knowledge about writing as a discipline. By the time you graduate, you will have the tools and the confidence to create appropriate responses to almost any situation—in school, at work, throughout the community.

### Gateway
- Engl 210- Intro to Texts

### Required
- Engl 221 The English Language
- Engl 285 Intro to Theory & Criticism
- 6 credits of literature (no more than six at the 200 level and no fewer than six at the 400 level)
- Engl 305 Communicating Scientific Subjects to General Audiences
- Engl 308 Scientific Communication for Expert Audiences
- 6 credits from Engl 307 Editing & Publications Management, 309 Writing Electronic Texts, 409 Grant Proposal Writing, or 498 Internship in Writing

### Capstone
- Engl 480 Capstone
- Engl 455 Seminar in Scientific Writing
The US News and World Report recently rated technical communication among the top three American careers in terms of quality of profession, salary, and long-term prospects. Our technical communication emphasis ranks among the best in the country, with a reputation for making certain our students have the opportunity to access the full range of technologies and skills they need for succeeding in the workplace.

As a student, you will be steeped in the latest technologies and processes for creating documents ranging from interactive media to traditional books and magazines. You will learn to create and manage Web sites, design documents for digital and traditional environments, write and publish technical books, and you will be taught to use the tools necessary for such publications.

### Core
- The DTC core includes the following courses:
  - DTC 355: Multimedia Authoring; Exploring the New Rhetorics
  - DTC 356: Electronic Research and the Rhetoric of Information
  - DTC 375: Language, Texts, and Technology
  - FA 331: Art, Science, and Technology
  - AntDTC 475: Digital Dexterity

### Required
- 12 hours from one of the following concentrations: The 12-credit concentration is designed to meet individual interests and strengths. You and your advisor will work together to choose approved courses in three concentration areas:
  - Culture and technology
  - Teaching
  - Creative Writing
  - Digital Technology and Culture

- **Culture and technology**
  - (the courses below are a sample of what this concentration may include)
  - CptS 401: Computers and society
  - Hist 400: History in media
  - Info 317: Media and politics
  - Media Authoring

- **Teaching**
  - (the courses below are a sample of what this concentration may include)
  - FA 333: Introduction to digital media: video and sound
  - DTC 335: Digital animation

- **Creative Writing**
  - (the courses below are a sample of what this concentration may include)
  - CptS 443: Computer Informatics
  - MIS 374: Telecommunications and Networking in Business
  - MIS 375: Global e-commerce
  - MIS 436: Emerging technologies

### Capstone
- Senior Capstone

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### UTAH STATE UNIVERSITY

**Dept.: English**

**Major:** English
- Professional and Technical Writing
- Digital Technology and Culture

The English Department offers degrees in English with emphases in:
- English and American Literature
- Rhetoric and Composition
- Teaching
- Creative Writing
- Digital Technology and Culture

Majors in English acquire a broad knowledge of literature and culture as well as critical, writing, and analytical skills that are vital to success in the university, in professional and graduate school, and in the workplace. The program of study is flexible and allows English majors opportunities to pursue individual interests as well as minors and second majors in other departments.

Major in English: 12 of: 4200 Linguistic Structures, 4210 History of the English Language, 4230 Language and Society, 5210 Topics in Linguistics

**W. A. Ed.**: 43

**Creative Writing**: 4250 Playwriting, 5230 Adv. Fiction Writing, 5240 Poetry Writing, 5250 Nonfiction Writing

**Nonfiction**: 4280 Ethnography

**Digital Technology and Culture**: 4410 Document Design and Graphics, 4400 Professional Editing, 5420 Publication Production, 5410 Interactive Media

**Linguistics**: 2 of: 4200 Linguistic Structures, 4210 History of the English Language, 4230 Language and Society, 5210 Topics in Linguistics

Entry last updated November 2008

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**WASHINGTON STATE UNIVERSITY**

**Dept.: English**

**Major:** English
- Digital Technology and Culture

The English Department offers degrees in English with an emphasis in:
- English and American Literature
- Rhetoric and Composition
- Teaching
- Creative Writing
- Digital Technology and Culture

Majors in English acquire a broad knowledge of literature and culture as well as critical, writing, and analytical skills that are vital to success in the university, in professional and graduate school, and in the workplace. The program of study is flexible and allows English majors opportunities to pursue individual interests as well as minors and second majors in other departments.

### Core
- The DTC core includes the following courses:
  - DTC 355: Multimedia Authoring: Exploring the New Rhetorics
  - DTC 356: Electronic Research and the Rhetoric of Information
  - DTC 375: Language, Texts, and Technology
  - FA 331: Art, Science, and Technology
  - AntDTC 475: Digital Dexterity

### Required
- 12 hours from one of the following concentrations: The 12-credit concentration is designed to meet individual interests and strengths. You and your advisor will work together to choose approved courses in three concentration areas:
  - Culture and technology
  - Teaching
  - Creative Writing

- **Culture and technology**
  - (the courses below are a sample of what this concentration may include)
  - CptS 401: Computers and society
  - Soc 373: Media, culture and society
  - Hist 400: History in media
  - Poli 317: Media and politics
  - Media Authoring

- **Teaching**
  - (the courses below are a sample of what this concentration may include)
  - FA 333: Introduction to digital media: video and sound
  - DTC 335: Digital animation

### Capstone
- Senior Capstone

Entry last updated November 2008
WAYNESBURG COLLEGE
Dept.: English

MAJOR: ENGLISH

Majoring in English at Waynesburg University provides academic foundation, hands-on experience, and personalized programs and guidance. The program will help you improve reading and writing skills that can be used in all academic fields and professions. You will be able to read literature in a way that improves your perception of the world around you and develop skills needed to teach English or to write professionally. The English program is also an excellent foundation for graduate study in writing, literature, law, and non-profit service.

You will have six options to choose from in the focus of your studies in the English Department, including Literature, Literature with Secondary Education, Creative Writing, Creative Writing with Secondary Education, Professional Writing, and Writing and Christian Faith, which has two tracks, creative writing and non-fiction. All of these options give you the opportunity to develop a portfolio of your best work, to study topics of special interest to you, and to complete a senior capstone course that prepares you for your intended career.

At Waynesburg you will benefit from the small classroom experience taught by full-time faculty, personalized advising from caring professors and career guidance. The Department of English and Fine Arts also offers you an environment where religious beliefs are open to discuss and where you are encouraged to explore what and why you believe.

Required
- Communication Skills I
- Communication Skills II
- Advanced Expository Writing
- Approached to Language
- Science and Technology
- Business and Professional Communication
- Theory of Literature and Writing
- Major Authors
- Independent Study
- Art from Early Renaissance to Present
- QBA II
- Computer Applications
- Principles of Design OR Design For Art
- Understanding Media
- Business and Professional Speaking
- Communication Law
- Programming I

Directed Electives/Courses
- 4 from: Print Journalism, Journalism for Radio and Television, Public Relations Writing, Magazine and Feature Writing, Creative Writing Fiction, Grants Writing and Research, Introduction to Theatre
- 2 from: Ethnic Experiences, Love, Sex, Marriage and the Family, The Faces of Evil

Entry last updated November 2008
A major in Professional Writing provides an education firmly grounded in the liberal arts, preparing students for a wide range of careers as writers or communications specialists in fields such as publishing, government and non-governmental organization (NGOs), corporate communications, information technology, social service organizations, healthcare, finance, and the arts. A Professional Writing major is also excellent preparation for students who wish to pursue law school or graduate work in professional or technical writing, creative writing, rhetoric and composition, media studies, communication, and other fields.

We live in an Information Age, and the need for skilled writers and communicators in many different kinds of organizations continues to grow at the local, national, and international levels. As a result, Professional Writing has become one of the fastest growing areas of English studies. A major in Professional Writing combines the broad-based education of all of the English and Humanities Department’s programs with the practical skills, web and document design skills, and career opportunities that can lead to a fulfilling and successful future.

Specifically, the Professional Writing major provides students with the following:

- Marketable communication skills such as editing, web design, and collaborative writing
- Experiential learning through an on-site internship in professional writing
- A wide range of critical thinking and problem-solving skills
- A professional portfolio of print- and web-based writing
- A liberal-arts based foundation in the history and theory of language
- Guided experience in writing for a wide range of situations using a variety of stylistic options

**Required**
- WRT 210: Writing in Professional Cultures
- WRT 225: Interdisciplinary Writing
- WRT 305: Rhetorical Theory
- WRT 315: Advanced Composition
- WRT 320: Writing for the Web
- WRT 410: Professional Editing
- LIT 310: Language and Linguistics

**Directed Electives/Courses**
- 6 credits of Writing Electives from the following: WRT 275: Playwriting, WRT 290: Teaching and Tutoring Writing, WRT 310: Creative Writing, WRT 371: Advanced Creative Writing, WRT 373: Advanced Non-Fiction, WRT 374: Writing Children’s Literature, WRT 380: Freelance Writing for the Marketplace, WRT 451: Experiential Learning (a second semester of on-site work experience as a professional communicator), WRT 360-69; WRT 460-69: Special Topics in Profess. & Creative Writing (e.g. Nature Writing, Medical Writing, The Personal Essay, Document Design)

**Capstone**
- WRT 450: Experiential Learning (with on-site work experience as a professional communicator)
- WRT 480: Senior Seminar in Professional Writing

This list of majors was originally compiled by Doug Downs and Sandra Jamieson. It was then prepared and maintained by Gina L. Genova. Since 2006, this list has been maintained and updated by CCCC Committee on the Major in Rhetoric and Composition. Contact Deb Balzhiser Morton (dbmor10@txstate.edu) for additions, updates, or questions. We would like to know your current CIP codes.